

# SigEps Journal

Sigma Phi Epsilon

SPRING 2011

## SigEps in Sports

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and off the field  
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Garry Kief, Southern California '70, is the President and CEO of STILETTO Entertainment, an international entertainment company that produces, manages and markets hundreds of concerts, theatrical productions, TV programs and live events throughout the world. For 17 years, eight as president, he has served as a trustee of the Sigma Phi Epsilon Educational Foundation. In 1999 he was elected to the National Board of Directors. Kief received the Sigma Phi Epsilon Citation in 2005. While at USC, Kief served as president of the Class of 1970, and was inducted into Knights and Skull & Dagger. He lives in Malibu.

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## Conclave: Where I saw hope

Probably about the time that most of you were taking your first steps, I took my first steps back to my Fraternity. After randomly meeting Mike and Gay Williams on a small plane to St. Barts, Chuck and Susan White at a cocktail party in Beverly Hills, and Tom Allardyce and Illya Hendrix playing poker in Hollywood...I decided to accept their collective invitation and attend my first Conclave.

Up until then, I knew very little about our national Fraternity. Twenty years earlier I had walked away from my home chapter with little regret for leaving behind the chaos, hazing, and destructive behavior. Sure, I missed some of my brothers. And yes, we certainly did quite a few things to humorous excess. But that was for kids...in the past...and not part of my future.

Then I walked into Conclave.

Before me I saw 1,000 undergraduates in coats and ties, with manners and customs, courtesy and tradition. Many even spoke in complete sentences.

Before me I saw the future of our Fraternity. I saw the future of our country. And, I saw hope.

Now I understand that, coming from an old guy, many of you think that sounds pretty lame. Trust me, someday you'll look back and feel the same.

**“The very least you can do in your life is to figure out what you hope for. And the most you can do is live inside that hope. Not admire it from a distance but live right in it, under its roof.”** ~ BARBARA KINGSOLVER

For those of you attending Conclave, that day will come on our final Sunday...as we all pack our bags, head out the door and say goodbye to 1,500 friends.

You'll look back and realize that regardless of your age, you too will feel hope for the future. You'll return to your chapter, your family, and your friends with new energy, excitement, and enthusiasm for living a life of Virtue, Diligence, and Brotherly Love. You'll renew your personal faith in yourself...and in your brothers.

All of you will realize how great it is to be in a Fraternity...and how even better it is to be a SigEp.

And each of us will look back and wonder if the goodbye we are

saying is our final goodbye.

This year, these last few years, have been hard for each of us. Our families, our brothers, our country, have had to deal with enormous pressures and concerns. Many have lost their jobs, their homes, their lives. Some have had to make life-

altering decisions that we only wish we had been there to help change... to offer a hand, a shoulder, or a heart.

In our crazy over-programmed lives, we too often forget to be there when our brothers need us the most.

Conclave can change that.

Yes, it's our time to celebrate.

Yes, it's our time to learn, to grow, to plan, and to hope.

But more importantly, it's our time to reconnect. To remind each other of the bonds that tie us together. And to remember that we are brothers.

I tell my friends that Conclave is the experience of a lifetime. It is.

I hope to see you there.

**GARRY KIEF**  
Grand President

THIS FRATERNITY  
WILL BE  
**Different**  
SigEp Conclave

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Ryan Mathews, Fresno State '11, was drafted 12th overall by the San Diego Chargers in 2010. He looks back on his rookie season and SigEp experience, and looks ahead to the rest of his professional career.

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## SigEp Journal

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The SigEp Journal is published by Sigma Phi Epsilon, founded in 1901, for the undergraduates and alumni of the Fraternity.

Deadlines for submitting articles or story ideas for the SigEp Journal come in the following weeks each year: Spring: February 1; Fall: July 1

The Journal welcomes all submissions. Decisions to publish material we receive is based on the sole discretion of the editorial staff. Go to [www.sigep.org/submit-news.asp](http://www.sigep.org/submit-news.asp).

ADVERTISING: Advertising is accepted in half page or full page increments as space allows. Deadlines for artwork are as follows: Spring: December 1; Fall: August 1. For ad specifications, please email [journal@sigep.net](mailto:journal@sigep.net).

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## Aloha, SigEp Journal Editors

The *SigEp Journal*, Fall 2010, is chock-full of articles about brilliant and amazing brothers either currently attending or having graduated from Sigma Phi Epsilon chapters on prestigious college campuses across the country, as is almost every copy of our fine publication. As a devoted SigEp since 1979, I rejoice and take great pride in our chapters and their current, on-going accomplishments and honors. But in all honesty, as a proud member of California Lambda at Santa Clara from 1979 to 1983, there is almost nothing in (y)our publication which recognizes my chapter or no doubt any chapter which has had its charter revoked, as most regrettably, mine did years ago. Chapter members like me have no ability to read about our local chapter brothers, never get asked to join current local chapter or national boards or committees and rarely if ever get recognized for any awards, accomplishments or successes. As “red-headed step children” if you will, we live in limbo within the pages of the *SigEp Journal*. Although I don’t know if any brothers in similar circumstances think and/or feel as I do, but as one who still “bleeds” the SigEp mantra and colors, I certainly do!!

**P. GREGORY FREY**  
Santa Clara '83

## Executive Director responds:

Greg, I know how you feel. My chapter is dormant, and it’s a fact I’m not happy about. The truth is we talk about alumni from dormant chapters all the time. We just don’t advertise that they are dormant. Some of SigEp’s most active alumni come from dormant chapters. Many of them volunteer at the chapter level, and several are national volunteers. In fact, on page 23, you’ll see a profile on **Kevin O’Connor, Loras ’88**, who is from a dormant chapter, and I could cite perhaps a dozen examples of dormant-chapter references in the last few *Journals*. If you want to reconnect with brothers from your chapter, we can help you do that. Just let us know. And when you come across one who has a great story to tell, the *Journal* editor will be very interested. Thanks for supporting the *Journal* and SigEp.

**BRIAN C. WARREN JR.**  
Virginia '04

## An eyewitness to Egypt's upheaval

My attempt to watch from the El-Nile bridge in Cairo, Egypt, resulted in a mad dash through the streets, fighting the effects of tear gas that the riot brigade bombarded upon the crowds. To say it burned would be an understatement. The only way out was to follow the crowd someplace to avoid more tear gas. As I tried to escape the chaos, another canister hit my foot.

The poison filled the air, yet thousands still descended in support of their cause. The adrenaline subsided, and even with a quarter mile between me and the crowds, the tear gas remained absolutely crippling. I tried to catch my breath from running but my deep inhales were overpowered by sulfur. We stood there for what seemed like an eternity, anxiously waiting for our friends to meet us, but we had lost them in the crowd. We retreated to my apartment in the hopes that they had already made their way there.

Back in the apartment, my roommate and I climbed to the roof of the 16-story building to watch everything unfold. In the midst of this complete violence, the 3:00 p.m. call to prayer began. Some still stopped to acknowledge the call, possibly praying for the safety of their compatriots and a swift end to the madness. The cavalry, trucks equipped with water cannons, began their rampage 13 minutes after we arrived on the roof. Protesters on other roofs retaliated by tossing Molotov cocktails down towards the police; some caught fire.

More police showed up to contain the growing number of protestors, who greeted this arrival with a shower of burning car tires. A yellow Hummer, parked in the midst of the people, caught fire. A guard booth burned too and was forcibly rolled down the street towards the square. At 5:21 p.m., a final battery of Molotov cocktails forced the police to retreat from the square. Cheers only lasted half an hour as the police attacked



For Ankit, the scenes he experienced on the streets of Cairo were both amazing and surreal.

the protestors again. Still, people

continued to join the crowd. They began to kneel in front of the police, who stood shoulder to shoulder, as another call to prayer rang out at 6:53 p.m. Seventeen minutes later, the police stood down and walked away. The crowds roared, “Allah Hu Akbar,” which translates as, “God is Great.”

The following days were endured with great caution. Later, online comments and concerns of my loved ones overwhelmed me. Heartfelt words of comfort from my brothers left a lasting impression...

“Yo hope you’re doing well over there, hope all is well. Get back safe, brother.”

“Hey man, I hope all is well...we’re all thinking about you!”

It is reassuring to know I have the support of my brothers...even in the most intense situations.

**ANKIT SETHI**  
Syracuse '12



Ankit Sethi, Syracuse '12, right, from Springfield, Va., is majoring in International Relations and Economics. He was attending a study-abroad program in Cairo sponsored by the university and unexpectedly found himself in the midst of a revolution.

Please send your comments or letters to the editor to [gaylynn.carpenter@sigep.net](mailto:gaylynn.carpenter@sigep.net), or mail to SigEp Headquarters, 310 S. Boulevard, Richmond VA 23220. Decisions to publish material we receive is based on the sole discretion of the editorial staff.



# Why fraternity matters College is more than knowledge

By CHARLES G. EBERLY, Bowling Green State '63

The American college fraternity has been my research focus for more than 40 years. During that time, I have found that a man who has had a fraternity experience that added value to his undergraduate education speaks differently about his fraternity than a man whose fraternity experience detracted from the value of his undergraduate years.

Just one statement seems to identify the qualitative difference. The first man will say, "I am a SigEp from the Ohio Kappa chapter at Bowling Green State, class of 1963." The second man will say, "I WAS a SigEp at...." The past tense in the sentence seems to convey volumes, and other brothers such as Judge Mitch Crane, West Chester '77, and Dr. Rick St. John, Toledo '63, have confirmed my observations.

The first man was in a chapter where fraternity was done right. New members or pledges were treated with courtesy from the moment they joined, and the chapter's culture elevated the importance of getting your homework done so you get your grades to the same level as winning intramurals, having an active social life, and being leaders on campus.

Sadly, the poor chapter where the ideals of fraternity are tarnished by academic slacking, an emphasis on social lubricants, tearing men down to build them up, and partying like there was no tomorrow shows up in the second man's description. I think he puts his fraternity affiliation in the past tense because his memories include more regrets than accomplishments.

Unfortunately, the poor fraternity experience of men in such distracted organizations is repeated in mainstream media. When is the last time "frat men" or "fraternity men" were portrayed in a positive light in the mainstream media?

Among higher education faculty members, the Red Heart of Fraternity is often dismissed as irrelevant. Once again, the authors of a recent book critical of higher education have questioned the value of fraternity and sorority membership (*Academically Adrift*, University of Chicago Press, 2011). Yet the ideal of fraternity done right continues to thrive in spite of being dismissed as anti-intellectual and counter to the mission of American

higher learning. I think most academic writers, present company included, completely miss the value-added benefits of fraternity membership in their almost obsessive focus on critical thinking,



**“Subject matter mastery without the wisdom found in shared brotherhood is cold, shallow, and dysfunctional.”** — CHARLES G. EBERLY

analytical reasoning, and cognitive knowledge as the most important outcomes of the higher education experience.

Perhaps, if knowledge without feeling is the goal of higher education, such authors are correct. However, I think that subject matter mastery without the wisdom found in shared brotherhood is cold, shallow, and dysfunctional. I question whether many of those same writers have completely forgotten what it was like to be a young man of 18-24 years old, struggling to find his sense of personal integrity and identity in a completely new environment, under challenging personal and academic conditions, and almost without support except for the family-like atmosphere he finds in the brotherly warmth of the good college fraternity.

Recently I asked the undergraduate brothers of Eastern Illinois what they experienced in their chapter that they would miss if they were not members. Among their responses were the following:

## **Time management**

“I would not know how to manage my time nearly so well if it were not for the careful planning I need to do to get everything accomplished.”

## **Leadership**

“I have been an officer in the chapter, on-campus student government, and in IFC, and I know a great deal more about how to work in groups of my peers.”

## **Values**

“Being a part of standards board in the chapter and on campus has enabled me to hold people accountable, and to understand that, when people make mistakes, the best way to support them is to hold them accountable.”

## **Family**

“What I do matters not just to me, but to my brothers. Getting my grades does not help just me, but it helps my brothers.”

## **Working with others my own age**

“Class work is always under the direction of a faculty member, and class assignments are always focused on what the faculty member wants us to produce.”

The college fraternity “curriculum,” done right, adds exponential value to the undergraduate experience.

*Dr. Eberly, above center, at the 2011 CLA in Irvine, Calif., with other attendees, is an Order of the Golden Heart recipient and recently received the Wilford A. Butler Outstanding Alumni Award from the Association of Fraternal Leadership and Values.*





## Red Door Notes

The red door on SigEp chapter houses started at Syracuse University in 1928. While not the only factor in a high performing chapter, well appointed chapter facilities establish the foundation for creating the right experience through efforts like the Balanced Man Program and Residential Learning Communities.

### The legend lives on: SigEp Nights at the Round Table



Iowa State is renovating its chapter house. In fact the undergraduates are living in other accommodations as the facility gets its facelift. One longtime “member” is stuck on the premises, however. The dining room table, a fixture of the Iowa State experience for the last 70 years or so, seats a whopping 36. It stretches nearly 28 feet long and 10 feet wide and is rumored to be

built from the floor boards of the original house, according to **Richard Grieve, Iowa State '59**, who is also quick to note that claims of the wood coming from Noah's Ark “are probably exaggerated.”

Can you imagine the stories this Iowa State table would tell if it could talk? Well, your *Journal* editor requested a few remembrances of nights at the round table, and Iowa State brothers responded with a deluge of memories and tales. Read on for a sampling, edited for space.

#### **Richard Grieve, '59**

My first and most lasting impression of Sigma Phi Epsilon was observing a song session around the big table. I was led down the stairway to the dining room. I saw a group of men immaculately dressed, mainly in stripped Ivy League sport jackets around this giant table, and they were singing at the top of their lungs. It was absolutely fantastic. I have never forgotten this impression.

#### **Bill Yungclas, '65**

With Mom (Miriam) McKone at the head of the table, she was clearly in charge. No one sat until she sat. No one lifted a fork until she lifted her fork. No one started dessert until she started dessert. (And here's an oldie that wouldn't happen today.) No one lit a cigarette until Mom McKone gave permission.

Most (around 40) could face each other and share, with pledges going around the table and naming the actives, their hometowns, majors, pin-mates, etc., and especially the singing. Ah, the singing after dinner around that table was legendary.

#### **Mark Fabere, '80**

A living fraternity is its members and its principles, but 'The Table', that 'Table', that simple, incredible, grand 'Table!' It lives on. And as 228 Gray Ave. undergoes the most major addition and renovation in its long history, 'The Table' not only remains, it thrives and continues to be a centerpiece for all that are fortunate enough to experience it.

#### **Lindsey Falk, '96**

Pledges going around the table to identify each member's personal stats.

August and September dinners when we would rush out to the basket-

“I can't say enough about how much we miss the table this year.” ~ Kyle Zibrowski, '12





ball court as soon as Mom excused us.

Playing the part of house mom when we were without one for a time. We would take turns, and even got escorted by a brother.

Tater Tot Casserole and Green Stuff Dessert.

Sharing almost every one of my dinners with my best friends.

**Lucas Freed, '01**

Mom Hegland had a pseudo doorbell hooked up that she could ring while seated at the table to signify it was time to bring in the food. Meal crew could be a well-oiled machine or a complete disaster.

I also remember some dance moves on that table...shhhh!

The sounds of chairs pushing back I'll never forget.

**Kyle Zibrowski, '12**

That first time you walk into the dining room, you really can't believe what's in front of you. It is an incredibly dynamic meal, with conversations happening all over the place. It was always really entertaining when one conversation would start to gain the attention of the surrounding people and suddenly the whole table had shifted over to one topic, and dialog would fly back and forth across the room.

## Louisville facility face lift complete

By **TROY SCHWARTZ**, Louisville '92

The Louisville Chapter of SigEp has reopened the red doors of a 100-year-old historic home. The former home of the mayor of Louisville has been a SigEp house since the '50s. Four years ago, the house was closed due to life safety issues when the state mandated that all campus housing must be updated with sprinkler systems. The \$150,000 renovation is complete and revitalizes the three-story home by providing housing for 12 members with 4,500 sq. ft. of living space, laundry facilities, and a fully renovated kitchen.

New features include wireless internet, central air and the sprinkler system to ensure fire safety. The house continues Kentucky Beta's tradition of hosting a sand volleyball court in the middle of Greek Row, surrounded by university housing. The SigEp letters and the Blackburn heart proudly display SigEp's heritage to the campus.

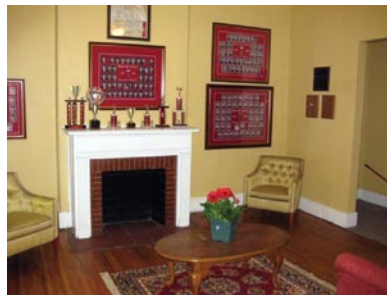
To ensure SigEp would stay financially sound, 15 business men, engineers and doctors formed a new Alumni and Volunteer Corporation. They worked with the university to secure a low interest loan

and develop a multi-phased plan not only to reopen the house, but to continually improve the facility over the next decade. Fundraising has already started for renovating the basement and grounds with future phases targeting a Residential Learning Community.

The housing renovation reflects the growth of the chapter and its AVC. A Balanced Man Program chapter since 1992, membership has recently increased by 60 percent, growing



Page 4: Brothers polish the table with ordinary floor wax. Above: A chapter dinner in 1955. Below: The grand table's post-renovation dining room.



the chapter to its largest presence of 63 men and garnering it an Excelsior Cup for Member Development. One of the AVC members, Senator **John Albers, '92**, sums up the transformation, "The revival at the University of Louisville has led more men than ever on campus to SigEp. This renovation now gives them back their home."

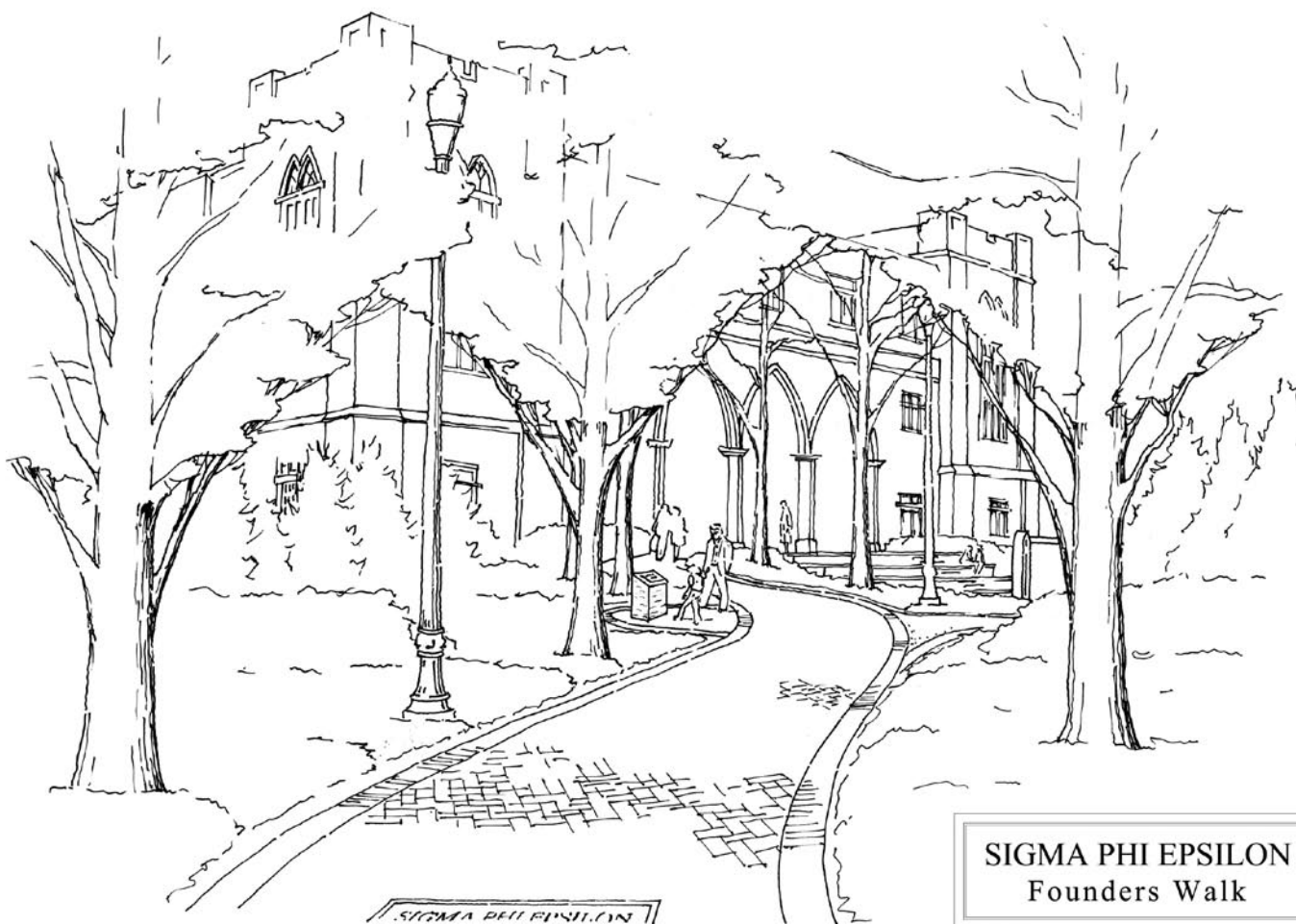


Clockwise from top: Alumni attend a Christmas party at the house. Landscaping will get tidied up even more in the next phase. Drywall is installed and sanded. The new chapter room pulls it all together.

# SigEp founding commemoration

## Founders Walk will create a permanent SigEp commemoration at our founding university

By WIN GOULDIN, Richmond '88



### SIGMA PHI EPSILON Founders Walk

Granite Tablets (2) 48" x 15"

As we approach the 110<sup>th</sup> Founders Day on November 1, a permanent commemoration is being planned at SigEp's founding university, the University of Richmond. Thanks to the energy and foresight of Dr. Edward L. Ayers, president of the university and a renowned historian, and the commitment of several Virginia Alpha alumni, we are delighted to announce plans for the

Sigma Phi Epsilon Founders Walk.

Located in the heart of the beautiful University of Richmond campus, the Sigma Phi Epsilon Founders Walk will feature a herringbone-pattern brick surface on the serpentine walkway that connects the Carole Weinstein International Center to Jepson Hall and the heart of the academic quadrangle. As you step onto the

tree-lined walk at either end, you'll encounter a flush-laid granite tablet identifying the Sigma Phi Epsilon Founders Walk. Parallel to the path at the midpoint, you will come to a brick monument that will bear a bronze plaque. The plaque will cite the significance of Sigma Phi Epsilon's founding and list the 12 founding members of our Fraternity. This walk will be highly trafficked by

current students, alumni and fans attending games at Robins Stadium, as well as by prospective students touring campus with admission guides. It will be a wonderful testament to the historical significance and continued prominence of Sigma Phi Epsilon at the University of Richmond.

"Sigma Phi Epsilon is so important to all of us. I'm proud to see that we

will have a tribute to Sigma Phi Epsilon erected at the institution where we were founded," said former Grand President **Archer L. Yeatts III, Richmond '64.**

The university will break ground in

the summer with intentions to complete the project by fall 2011. Organizers are planning a ribbon cutting and celebration to coincide with the weekend of October 29, 2011, just before our Founders Day.

**For more information about the project with the University of Richmond, contact Alumni and Volunteer Corporation President Win Gouldin at [wingouldin@mac.com](mailto:wingouldin@mac.com).**



# Wichita State dedicates new facility to brother's son

By **DARIN PETRIE**, Wichita State '97

Generations of SigEps at Wichita State dreamed about building a new chapter house. But an insufficient alumni base and lack of finances to buy land stood in the way of this dream. Then in the mid-'90s something happened.

The SigEps at Kansas Eta began winning...everything. Higher grades, sports wins, and the annual Hippodrome contest reinvigorated chapter success, and Buchanan Cups made their way to the mantle of Kansas Eta. "Simply put, the chapter started outperforming the house," said **Jeff Gates, '89**, a longtime member of the Alumni and Volunteer Corporation (AVC). And talks of a new house turned into plans for a new house.

First, the AVC purchased the empty Phi Delta Theta house next door, a purchase they were able to pay off in just under six years. Volunteers knew they needed an alumni base that they could count on for donations. So they created the 1740 Club, named after the house address. This club was open to all alumni who donated \$17.40. The alumni base wasn't as well connected as it needed to be; however, "You can't just start calling alumni you haven't talked to in 20 years and ask them to donate \$25,000. You need to get a base connected and energized about what is happening," said **Joe Poston, '73**, former treasurer of the AVC.

So Kansas Eta took on a massive alumni-engagement effort. They restarted the monthly newsletter with an email version. They planned annual Wichita State Shocker tailgate gatherings before baseball and basketball games and golf tournaments. They even hosted an alumni version of the annual chapter party called Cowboys Revenge. And it worked, big-time. Alumni started showing up randomly at the house, sending letters and emails. Despite no mention of the word 'donations,' money started showing up. It was time for the biggest fundraiser in Kansas Eta history, the Capital Campaign.

AVC Treasurer **Denis Dieker, '77**, is also the CFO of a construction company. He and a group of volunteers jump-started the fundraising effort. A half



**"You can't just start calling alumni you haven't talked to in 20 years and ask them to donate \$25,000. You need to get a base connected and energized about what is happening."**

~ **JOE POSTON, '73**

dozen or so alumni donated \$25,000, a few donated \$50,000 and that was combined with two donations of \$100,000 and \$500,000. The chapter was close, but not quite to its goal yet.

After hearing about how close the chapter was to reaching its goal, **Steve Nienke, Wichita State Renaissance**, made a generous donation in honor of his son, Scott, now deceased, who was paralyzed in a swimming accident 14 years ago. Scott never let his accident get him down. He was able to maneuver around in his wheelchair better than most who could walk. He was a collection specialist,



Wichita State's newly built facility will house 32 men. Above, the chapter library offers an impressive space for meetings and studying. The balcony holds numerous tables and chairs for small study groups.

an avid fan of Notre Dame and brought joy to all who met him. And though he was never able to become a SigEpi, he exemplified all the cardinal principles. So his father decided to close the gap and got Wichita State to its goal of \$2.8 million.

Construction began in summer 2010. In early January, Kansas Eta undergraduates and some 200 alumni gathered on the front lawn and officially opened the brand new Scott Nienke Kansas Eta Chapter facility.

## Working smart: Attitude and time management are keys to getting more done

By **PAT BRANS**, Loyola '86



Brans, visiting professor at the Grenoble Graduate School of Business, wrote *Master The Moment: Fifty CEOs teach you the secrets of time management*, BCS Press, December 2010.

My first job growing up in New Orleans was delivering papers. My brother and I got up in the wee hours, folded the stack of newspapers waiting on the front porch, loaded them on our bikes, and set off on our routes. That was my first taste of what you have to do to make money.

Now I live in Grenoble, France, and I've had three technology jobs in Europe, each providing me insight into a different culture. On my journey from the French Quarter to the French Alps, I've observed how people use their time. I've found that some people get a lot more done than others, and those who do more are usually less tired. It's the ones who don't accomplish much who feel overwhelmed.

It's not a question of intelligence and hard work. We all know talented underachievers, and we know even more people who work up a sweat doing the wrong things. It was brutally clear to me as a 12-year-old that the paper boy delivers less economic value

than the journalist. Yet they work for the same company.

### Figuring out what works

The difference I see between high achievers and those who accomplish less revolves around attitude and time management. Three years ago I set out to prove this to myself and others, so I talked to people who get a lot done. I complemented these

discussions with research in areas such as motivation, decision theory, habit forming, procrastination, and physical fitness.

Fifty CEOs from companies averaging \$2 billion in revenue talked with me about what works for them and what they've noticed about the thousands of people they observe. Why do some people get so much more done than others without getting exhausted in the process?

**"Why do some people get so much more done than others without getting exhausted in the process?"**



### A learning attitude

When you set a big goal, don't tie your ego to the result. Approach it instead with a learning-oriented attitude. Gert Boyle of Columbia Sportswear didn't know anything about business when, at the age of 47, she was forced to manage her deceased husband's clothing store. She was able to build the company we all know today because she approached her work with the attitude that she could learn to do what it takes.

Show me a man who ties his ego to the outcome of his work, and I'll show you someone who retreats at the first sign of failure. Studies have shown that the number one reason people procrastinate is because their self-image is at stake.

### Master the moment

One of the key principles of time management is to be present. Do one thing at a time and give it your full concentration. Master the moment.

Once you've set your goal with the right attitude, break it down into small units of work with clear stopping points. Spend most of your time focused on what you need to do now, and don't move on to something else until you've completed one of those small chunks. This diligence keeps you from wasting mental energy on unfinished business.

If it helps, jot down the two or three most important things to focus on, and keep that short list handy. Prioritizing only a few things helps you ignore distracters that don't deserve your attention. After all, time management is frequently about choosing what not to do.



# Quinnipiac brother attends World Summit in Hiroshima

By JONATHAN GREENSTEIN, Illinois State '11

Last fall Louis Venturelli, Quinnipiac '11, had the opportunity of a lifetime: to attend the 11th World Summit of Nobel Peace Prize Laureates. The summit included prior Nobel Peace Prize Laureates such as the Dalai Lama, Jody Williams and President Frederik de Klerk. Laureates and other attendees discussed nuclear weapons and solutions to a future free of nuclear weapons.

Venturelli also went sightseeing and visited the Peace Museum in Hiroshima, where the U.S. dropped an atomic bomb in World War II. Absorbed by the environment, Venturelli developed a firm opinion on the topic of nuclear weapons.

"I think what's most important to me is helping others understand the human rights aspect to using and developing nuclear weapons in today's world," said Venturelli. He went on to explain that, "Unlike guns, nuclear weapons cannot discriminate between enemy militants and innocent civilians. Literally, thousands of people are vaporized within a flash. Others are severely burned and develop cancers from radiation exposure. Innocent children should not lose their lives due to conflicts maintained by the world governments."

Venturelli distinguished two high points of the trip. He and his fellow students met Tibetan monks who travel with the Dalai Lama, and they arranged a time for the students to meet the Dalai Lama



A highlight of the trip for Louis Venturelli (second from right) was the chance to meet 1989 Nobel Peace Prize Recipient and Tibetan Leader the 14th Dalai Lama.

and ask questions about activism, life and compassion.

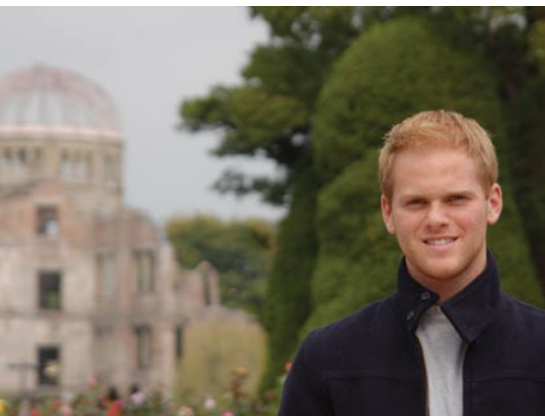
Venturelli said his most prized moment was coauthoring a Youth Declaration and reading it in front of all Nobel Peace Laureates and international media at the World Summit press conference.

Looking back, Venturelli said he "realized how important education and dialogue is when it comes to cross-cultural experiences. Hatred and force derives from ignorance and fear."

Fittingly, Venturelli assumes the position as the Sound Mind chair at the

Connecticut Epsilon Chapter, and has arranged a date to share a presentation on his trip.

"I would relate my overall experience to all three of the cardinal principles: Virtue in that I was granted the opportunity to feel a mutual sense of compassion while in the city of Hiroshima; Diligence in that I am now trusted with information that will hopefully shape policy if I take the opportunity to run for a political office; and Brotherly Love in that my respect for the world's people is greatly strengthened."



Louis Venturelli, Quinnipiac '11

**"People take different roads seeking fulfillment and happiness. Just because they're not on your road doesn't mean they've gotten lost."**

~ DALAI LAMA

## The Dubach Dean's List ushers in a new era for SigEp scholarship

Beginning with this issue of the *Journal*, the listing of chapters that exceed their all-campus average by more than one hundredth of a point will be called the Dubach Dean's List in honor of SigEp's most noted supporter of scholarship, Dr. Ulysses Grant Dubach, Oregon State Renaissance.



Before Dubach joined the Fraternity in 1918, he was already a dean. As the dean of men at Oregon State College, Dubach would go on to establish the Oregon Alpha Chapter and become its first initiate. He served as the chapter's advisor for 30 years, building the foundation that has generated more Buchanan Cups than any other chapter.

Dubach also served in numerous national capacities. He was a national director from 1959-1967, and he was known as "Mr. Scholarship," a moniker he earned as he carried out his duties as National Scholarship chairman for over 20 years. He traveled thousands of miles giving talks to chapters across the country about the importance of scholarship.

In a February 1957 *Journal* article, Dubach declared that "Scholarship is after all, a matter of character. We do what we will do." He went on to say, "Of course, study processes are valuable; tests are valuable; but the will to do is the vital element." It is this will to do better, better than the average student on your campus does, that we must aspire to.

As a recipient of both the SigEp Citation (1967) and Order of the Golden Heart (1961), Dean Dubach is a fitting and fine man to honor with our newly named Dubach Dean's List, recognizing those chapters that have proven that they can elevate the academic performance of the campus at large. This honor expands on the Ulysses Grant Dubach Scroll, an award bestowed on an undergraduate in each chapter who shows the greatest improvement in grade point average from one semester to the next.

The first Dubach Dean's List honors 119 chapters, nearly half of our campuses. It is an auspicious beginning and clear road to success.

### Spring 2010 Dubach Dean's List

SigEp has gone from 94 chapters to 119 chapters achieving a GPA above their all-campus average (ACA), an increase of nearly 25 percent. A portion of this increase can be attributed to more diligent data-gathering of ACA information from each campus that tracks it.

Each of these chapters, which currently represent 49 percent of our 239 chapters, is at least one one-hundredth of a point above their ACA. Which chapter rose the highest above their campus? That honor goes to Murray State, which rose .66 above its ACA. Memphis is right on its heels with a GPA that is .65 higher than its ACA. Congratulations to them and all those chapters on the Dubach Dean's List for setting a SigEp standard that enhances performance on your campus.

CHAPTER	SPRING '10 GPA	ACA	ABOVE ACA	ABOVE ACA RANK	2010 MANPOWER
<b>American</b>	<b>3.49</b>	<b>3.21</b>	<b>0.28</b>	<b>17</b>	<b>61</b>
<b>Arizona State</b>	<b>3.15</b>	<b>3.01</b>	<b>0.14</b>	<b>56</b>	<b>60</b>
<b>Arkansas Tech</b>	<b>3.15</b>	<b>2.81</b>	<b>0.34</b>	<b>10</b>	<b>48</b>
<b>Austin Peay State*</b>	<b>3.07</b>	<b>2.87</b>	<b>0.2</b>	<b>36</b>	<b>78</b>
<b>Babson</b>	<b>3.3</b>	<b>3.14</b>	<b>0.17</b>	<b>47</b>	<b>42</b>
<b>Baldwin-Wallace</b>	<b>3.21</b>	<b>3.18</b>	<b>0.03</b>	<b>102</b>	<b>36</b>
<b>Ball State</b>	<b>3.01</b>	<b>2.94</b>	<b>0.07</b>	<b>77</b>	<b>61</b>
<b>Barton</b>	<b>2.76</b>	<b>2.71</b>	<b>0.05</b>	<b>91</b>	<b>31</b>
<b>Bucknell</b>	<b>3.44</b>	<b>3.35</b>	<b>0.09</b>	<b>71</b>	<b>88</b>
<b>Cal State-Northridge</b>	<b>2.99</b>	<b>2.7</b>	<b>0.29</b>	<b>15</b>	<b>45</b>
<b>California-Riverside</b>	<b>2.83</b>	<b>2.71</b>	<b>0.12</b>	<b>64</b>	<b>44</b>
<b>California-Santa Barbara</b>	<b>3.16</b>	<b>3.01</b>	<b>0.15</b>	<b>49</b>	<b>76</b>
<b>Carnegie Mellon*</b>	<b>3.29</b>	<b>3.22</b>	<b>0.07</b>	<b>78</b>	<b>85</b>
<b>Central Arkansas</b>	<b>3.16</b>	<b>2.83</b>	<b>0.33</b>	<b>13</b>	<b>92</b>
<b>Christopher Newport</b>	<b>3.00</b>	<b>2.87</b>	<b>0.13</b>	<b>59</b>	<b>53</b>
<b>Cincinnati*</b>	<b>3.35</b>	<b>3.01</b>	<b>0.34</b>	<b>11</b>	<b>97</b>
<b>Clarkson</b>	<b>2.98</b>	<b>2.92</b>	<b>0.06</b>	<b>84</b>	<b>37</b>
<b>Clemson</b>	<b>3.14</b>	<b>3.09</b>	<b>0.04</b>	<b>94</b>	<b>98</b>
<b>Colorado School of Mines</b>	<b>3.10</b>	<b>2.92</b>	<b>0.18</b>	<b>41</b>	<b>29</b>
<b>Colorado State</b>	<b>3.07</b>	<b>2.88</b>	<b>0.19</b>	<b>39</b>	<b>71</b>
<b>Columbia</b>	<b>3.57</b>	<b>3.45</b>	<b>0.12</b>	<b>62</b>	<b>58</b>
<b>Creighton</b>	<b>3.33</b>	<b>3.3</b>	<b>0.03</b>	<b>101</b>	<b>76</b>
<b>Dartmouth</b>	<b>3.54</b>	<b>3.47</b>	<b>0.07</b>	<b>79</b>	<b>99</b>
<b>Davis and Elkins</b>	<b>2.95</b>	<b>2.78</b>	<b>0.17</b>	<b>43</b>	<b>13</b>
<b>Dayton</b>	<b>3.03</b>	<b>3.01</b>	<b>0.02</b>	<b>105</b>	<b>86</b>
<b>Delaware</b>	<b>3.11</b>	<b>3.07</b>	<b>0.04</b>	<b>96</b>	<b>94</b>
<b>Drake*</b>	<b>3.46</b>	<b>3.18</b>	<b>0.28</b>	<b>18</b>	<b>103</b>
<b>Drexel</b>	<b>3.28</b>	<b>2.75</b>	<b>0.53</b>	<b>4</b>	<b>79</b>
<b>Eastern Illinois</b>	<b>2.85</b>	<b>2.83</b>	<b>0.02</b>	<b>106</b>	<b>74</b>
<b>Emory</b>	<b>3.46</b>	<b>3.24</b>	<b>0.22</b>	<b>29</b>	<b>19</b>
<b>George Mason</b>	<b>2.98</b>	<b>2.94</b>	<b>0.04</b>	<b>97</b>	<b>52</b>
<b>George Washington</b>	<b>3.35</b>	<b>3.27</b>	<b>0.08</b>	<b>73</b>	<b>105</b>
<b>Georgia</b>	<b>3.31</b>	<b>3.16</b>	<b>0.15</b>	<b>50</b>	<b>117</b>
<b>Georgia Southern</b>	<b>2.90</b>	<b>2.70</b>	<b>0.20</b>	<b>37</b>	<b>43</b>
<b>Houston</b>	<b>2.86</b>	<b>2.74</b>	<b>0.12</b>	<b>63</b>	<b>40</b>
<b>IIT</b>	<b>3.07</b>	<b>2.92</b>	<b>0.15</b>	<b>54</b>	<b>50</b>
<b>Illinois*</b>	<b>3.37</b>	<b>3.12</b>	<b>0.25</b>	<b>23</b>	<b>186</b>
<b>Indiana*</b>	<b>3.35</b>	<b>3.14</b>	<b>0.21</b>	<b>31</b>	<b>107</b>
<b>Iowa</b>	<b>3.04</b>	<b>2.97</b>	<b>0.07</b>	<b>80</b>	<b>69</b>
<b>James Madison</b>	<b>3.17</b>	<b>3.06</b>	<b>0.11</b>	<b>66</b>	<b>62</b>
<b>John Carroll</b>	<b>2.97</b>	<b>2.96</b>	<b>0.01</b>	<b>112</b>	<b>41</b>
<b>Johns Hopkins</b>	<b>3.30</b>	<b>3.29</b>	<b>0.01</b>	<b>116</b>	<b>79</b>
<b>Kansas State</b>	<b>3.04</b>	<b>2.96</b>	<b>0.08</b>	<b>74</b>	<b>101</b>
<b>Kansas*</b>	<b>3.09</b>	<b>3.02</b>	<b>0.07</b>	<b>81</b>	<b>90</b>
<b>Kentucky Wesleyan</b>	<b>3.10</b>	<b>2.96</b>	<b>0.14</b>	<b>57</b>	<b>28</b>
<b>Lambuth*</b>	<b>3.36</b>	<b>2.97</b>	<b>0.39</b>	<b>7</b>	<b>18</b>
<b>Lawrence</b>	<b>3.32</b>	<b>3.29</b>	<b>0.03</b>	<b>103</b>	<b>35</b>
<b>Lehigh*</b>	<b>3.19</b>	<b>3.13</b>	<b>0.06</b>	<b>87</b>	<b>67</b>
<b>Louisiana State</b>	<b>3.12</b>	<b>2.92</b>	<b>0.20</b>	<b>34</b>	<b>131</b>
<b>Louisville</b>	<b>3.18</b>	<b>2.97</b>	<b>0.21</b>	<b>32</b>	<b>44</b>
<b>Loyola Marymount</b>	<b>3.25</b>	<b>3.2</b>	<b>0.05</b>	<b>92</b>	<b>119</b>
<b>Maine*</b>	<b>3.41</b>	<b>2.82</b>	<b>0.59</b>	<b>3</b>	<b>72</b>
<b>Maryland-College Park*</b>	<b>3.22</b>	<b>3.14</b>	<b>0.08</b>	<b>75</b>	<b>65</b>

(continued)

**Key:** \*Residential Learning Community; *Italics* denotes a Sigma Epsilon chapter; Red denotes a 2011 SigEp Intramural Champion

**Doing the math spring 2010\***

**3.22** All-RLC Member GPA (38 chapters reporting)

**57** of 204 Chapters reporting are #1 on campus (28%)

**3.12** All-BMP Member GPA (189 chapters reporting)

**10** Chapters are below 2.6 (4.3%)

**3.10** All-Member GPA (231 chapters reporting)

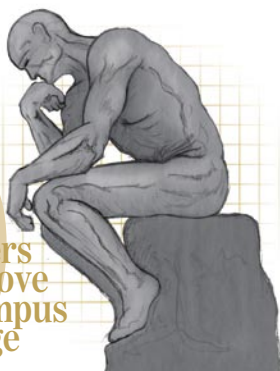
**3.03** All-Pledging Model Member GPA (41 chapters reporting)

\* All GPAs are to the nearest hundredth of a point



# 110

chapters are above all-campus average



CHAPTER	SPRING '10 GPA	ACA	ABOVE ACA	ABOVE ACA RANK	2010 MANPOWER
Massachusetts	3.17	2.92	0.25	24	67
Memphis*	3.36	2.71	0.65	2	59
Miami (Florida)	3.40	3.25	0.15	51	81
Miami (Ohio)*	3.20	3.10	0.10	69	116
Michigan	3.38	3.25	0.13	58	111
Michigan State	3.33	3.06	0.27	21	78
Michigan Tech	2.93	2.88	0.05	88	38
Minnesota*	3.38	3.13	0.25	25	80
Mississippi State	3.05	2.88	0.17	44	96
Missouri-Rolla	3.06	3.04	0.02	107	55
Monmouth*	3.02	2.87	0.15	52	38
Montana	3.04	2.93	0.11	68	19
Moravian	3.35	3.09	0.26	22	33
Morehead State	3.06	3.01	0.05	89	57
Murray State	3.30	2.64	0.66	1	67
Nebraska*	3.34	3.13	0.22	30	124
Nebraska-Kearney	3.44	2.94	0.50	5	65
Nebraska-Omaha	3.13	3.01	0.12	60	52
Nevada-Reno	2.94	2.92	0.02	108	78
North Carolina	3.18	3.18	0.01	119	40
North Carolina State	2.99	2.98	0.01	118	56
North Carolina-Greensboro	2.87	2.82	0.05	90	23
North Dakota*	3.04	3.00	0.04	98	49
North Texas	2.98	2.82	0.16	48	52
Northern Iowa	3.14	3.02	0.12	61	41
Northern Kentucky	3.01	2.96	0.05	93	52
Northwestern	3.53	3.46	0.07	82	76
Ohio State*	3.40	3.15	0.25	26	128
Oklahoma State*	3.17	2.83	0.34	12	96
Oklahoma*	3.26	3.10	0.17	46	201
Oregon State*	3.37	2.99	0.38	8	91
Pepperdine	3.30	3.15	0.15	53	60
Pittsburg State	3.20	2.81	0.39	6	51
Purdue	2.87	2.86	0.01	113	104
Quinnipiac	3.23	3.22	0.01	117	90
Randolph-Macon	2.86	2.77	0.09	72	27
Rhode Island	2.70	2.69	0.01	114	48
Richmond	3.30	3.20	0.10	70	78
Rider*	3.12	3.06	0.06	85	43
Sacramento State	3.01	2.89	0.12	65	26
Saint Louis	3.32	3.14	0.18	40	94
Salisbury	2.92	2.9	0.02	109	26
San Diego	3.15	3.11	0.04	100	82
San Diego State	3.20	2.89	0.31	14	140
South Dakota State	3.25	3.00	0.25	27	35
South Florida*	3.06	2.85	0.21	33	89
Southeast Missouri*	3.00	2.99	0.01	111	90
Southern Methodist*	3.46	3.18	0.28	16	114
Stevens Tech*	3.35	3.15	0.2	35	86
Texas A & M	2.91	2.9	0.01	115	84
Texas Christian*	3.25	3.14	0.11	67	140
Texas-Arlington	2.96	2.81	0.15	55	47
Texas-Austin	3.30	3.24	0.06	86	189
Texas-San Antonio	2.92	2.75	0.17	45	72
Toledo*	3.26	2.89	0.37	9	95
UCLA	3.32	3.24	0.08	76	104
Utah State	3.15	3.13	0.02	110	46
Valparaiso	3.19	3.12	0.07	83	71
Virginia Commonwealth	2.74	2.7	0.04	99	30
Washburn*	3.32	3.05	0.27	20	31
Washington	3.48	3.23	0.25	28	67
Washington & Lee	3.31	3.29	0.02	104	28
Washington in St. Louis	3.49	3.45	0.04	95	101
Western Kentucky	2.94	2.67	0.27	19	36
Wichita State	3.10	2.91	0.19	38	62
Wisconsin-Platteville*	3.01	2.83	0.18	42	25

25 schools do not track ACA so those chapters aren't included above. To see a list of these schools, go to <http://www.sigep.org/academics/resources.asp>.

# 25

## SigEp's Top 25 GPA

SigEp honors these top 25 schools that have established a high bar for academic achievement for spring 2010. Congratulate them and emulate them!

RANK	SCHOOL	SPRING '10 GPA	MANPOWER
1	Yale	3.69	105
2	Columbia	3.57	58
3	Dartmouth	3.54	99
4	Georgetown	3.54	71
5	Northwestern	3.53	76
6	Washington in St. Louis	3.49	101
7	Rochester	3.49	53
8	American	3.49	61
9	Washington	3.48	67
10	Southern Methodist*	3.46	114
11	Emory	3.46	19
12	Drake*	3.46	103
13	Duke	3.44	67
14	NYU	3.44	51
15	Bucknell	3.44	88
16	Nebraska-Kearney	3.43	65
17	Chicago	3.43	40
18	Maine*	3.41	72
19	MIT	3.40	24
20	Miami (Ohio)*	3.40	116
21	Ohio State*	3.40	128
22	Michigan	3.38	111
23	Minnesota*	3.38	80
24	Illinois*	3.37	186
25	Oregon State*	3.37	91

## Twenty-eight schools exceed their all-campus average by .25 or more

The 28 schools below are at least .25 above their all-campus average. These chapters can claim an academic experience far superior to what is offered to their campus at large. Every SigEp chapter can aspire to excellence in academic performance. If your chapter is on the Dubach Dean's List and not below, keep pushing to widen the gap between your chapter's GPA and your campus ACA. We owe it to our members to constantly improve the learning environment.

CHAPTER	SPRING '10 GPA	ACA	ABOVE ACA	2010 MANPOWER	
1	Murray State	3.30	2.64	0.66	67
2	Memphis*	3.36	2.71	0.65	59
3	Maine*	3.41	2.82	0.59	72
4	Drexel	3.28	2.75	0.53	79
5	Nebraska-Kearney	3.44	2.94	0.50	65
6	Lambuth*	3.36	2.97	0.39	18
7	Pittsburg State	3.20	2.81	0.39	51
8	Oregon State*	3.37	2.99	0.38	91
9	Toledo*	3.26	2.89	0.37	95
10	Arkansas Tech	3.15	2.81	0.34	48
11	Cincinnati*	3.35	3.01	0.34	97
12	Oklahoma State*	3.17	2.83	0.34	96
13	Central Arkansas	3.16	2.83	0.33	92
14	San Diego State*	3.20	2.89	0.31	140
15	Cal State-Northridge	2.99	2.70	0.29	45
16	American	3.49	3.21	0.28	61
17	Drake*	3.46	3.18	0.28	103
18	Southern Methodist*	3.46	3.18	0.28	114
19	Michigan State	3.33	3.06	0.27	78
20	Washburn*	3.32	3.05	0.27	31
21	Western Kentucky	2.94	2.67	0.27	36
22	Moravian	3.35	3.09	0.26	33
23	Illinois*	3.37	3.12	0.25	186
24	Massachusetts	3.17	2.92	0.25	67
25	Minnesota*	3.38	3.13	0.25	80
26	Ohio State*	3.40	3.15	0.25	128
27	South Dakota State	3.25	3.00	0.25	35
28	Washington	3.48	3.23	0.25	67



## Check out varsity athletes online

A list of SigEp varsity athletes is now online for your review. This listing is shared through an e-newsletter to undergraduates called the Sound Bite. Check out the varsity athletes at chapters across the nation at [www.sigep.org/varsityathletes](http://www.sigep.org/varsityathletes).

## SigEp Champions

50 chapters are intramural champions on their campus

The chapters below reported they were ranked number one in intramurals by March 10, 2011. This provides a snapshot of chapters that dominated their competition. Schools in red also surpassed their all-campus average for the spring 2010 semester. Not on the list? Submit this spring's results to [communications@sigep.net](mailto:communications@sigep.net) by August 1, 2011.

### Spring '11 Intramural Champions

<b>American</b>	<b>Florida International</b>	<b>San Diego State*</b>
<b>Arkansas Tech</b>	<b>Georgetown</b>	<b>Southeast Missouri State*</b>
<b>Baker*</b>	<b>Huntingdon</b>	<b>State*</b>
<b>Ball State</b>	<b>IIT</b>	<b>Southern Methodist*</b>
<b>Barton</b>	<b>James Madison</b>	<b>Syracuse</b>
<b>Bowling Green</b>	<b>Kent State</b>	<b>Texas-Arlington</b>
<b>Carnegie Mellon</b>	<b>Lawrence Tech</b>	<b>Toledo*</b>
<b>Case Western Reserve</b>	<b>Maine*</b>	<b>Trine</b>
<b>Central Arkansas</b>	<b>Memphis*</b>	<b>Truman State</b>
<b>Central Missouri</b>	<b>Michigan</b>	<b>Tufts</b>
<b>Christopher Newport</b>	<b>Missouri State*</b>	<b>Washburn*</b>
<b>Colorado State</b>	<b>Morehead State</b>	<b>Washington in St. Louis</b>
<b>Drake*</b>	<b>Nebraska*</b>	<b>Wright State</b>
<b>East Tennessee State</b>	<b>Nevada-Reno</b>	<b>Wyoming</b>
<b>Eastern Illinois</b>	<b>North Carolina-Greensboro</b>	
<b>Elon</b>	<b>Northern Iowa</b>	
<b>Evansville</b>	<b>Ohio State*</b>	
<b>Ferris State</b>	<b>Oregon State*</b>	
	<b>Quinnipiac</b>	

**Key:** \*Residential Learning Community; *Italics denotes a Sigma Epsilon chapter; Red denotes a Dubach Dean's List chapter, see pg 10*

# Rensselaer runner keeping pace on the track and in the classroom

By BRIAN SHAWN, North Dakota '02

Joseph Livote, Rensselaer '14, keeps busy inside the classroom and outside of it. Livote is a distance runner for the Rensselaer cross country and track teams and has made an impact already.

Livote competes in the 1000-meter and mile runs. He finished eighth in the New York State Collegiate Track Conference Championships in the 1000-meter and qualified for the Division III East Coast Athletic Conference

Championship in the 1000 as well. In the outdoor season, he runs the 3000 meter steeplechase.

But what Livote has accomplished academically is even more impressive. He is a nuclear engineering major and currently holds a 4.0 GPA. "I hope to work on nuclear reactors someday and research how to improve nuclear energy," Livote said.

Making time for fraternity activities isn't easy, but Livote said the support he gets from his brothers definitely helps.



"The main reason I joined SigEp was the Balanced Man idea of having a Sound Mind and Sound Body," Livote said. "It has always been important to me to succeed scholastically as well as athletically."

Livote currently serves as sports chair for the New York Delta Chapter and is a captain for intramural teams. Despite the heavy demands on his time, Livote has managed to make athletics, academics, and the Fraternity priorities.

"Having time for school, athletics, and my brotherly responsibilities is difficult," Livote said. "I always try to do assignments during the day, between classes, so I have free time later in the day for practice, and duties around the house."

Livote still has a while to go before graduation, but certainly seems to be on pace for a successful career after college.

"The main reason I joined SigEp was the Balanced Man idea of having a Sound Mind and Sound Body. It has always been important to me to succeed scholastically as well as athletically."

~LIVOTE



# Trine kicker gets the full college experience

By **BRIAN SHAWN**, North Dakota '02

**Jeremy Howard, Trine '11**, doesn't have any regrets as he wraps up his college career. The two-sport athlete has succeeded at just about everything he's set his mind to.

On the gridiron, Howard will go down as one of the most successful special teams players in Trine history. He is third all-time on the school's scoring list and set a record for most consecutive extra points in the Michigan Intercollegiate Athletics Association. Howard was also a part of a Thunder program that won back-to-back conference titles. The kicker doesn't always get a lot of praise, but Howard says he's earned a lot of respect from his teammates. "I think that the guys in my Fraternity and on my football team see what a strong work ethic I have and the passion I have for my goals and others," Howard said. "There are the occasional jokes from time to time about how lazy my position is, but someone has got to do it." Howard also played baseball for Trine and was voted Rookie of the Year by his team in 2007.

Although Howard has received a number of accolades for his work on the field, he receives more recognition for what he does off it. He is graduating with the school's highest cumulative grade-point

average at 3.90 and was named an ESPN Academic All-American. He was named a 2010 Zollinger Senior. Howard will receive his bachelor's degree in elementary education and hopes to teach and coach in Indiana.

Howard has also been an active member of Sigma Phi Epsilon. He's a former chapter president, vice president of recruitment, and IFC representative of the Indiana Theta Chapter and has been involved with a number of community service programs. "There is absolutely nothing I can say about SigEp that will do it any justice for what it has really meant for me as an athlete, a scholar, and a human being," Howard said. "I am honored that I

have gotten the chance to grow mentally, physically, and spiritually thanks in large part to Sigma Phi Epsilon."

Maybe the most impressive accomplishment of all is that Howard will be the first member of his family to graduate from college. "I know that I have been blessed with the best family support system in this world, especially my mother Cindy, who has raised my two brothers and me by herself due to the unfortunate loss of my father in 1995," Howard said. "I know that my family is proud of me and knowing that makes me extremely humble and forever grateful."



PHOTOS COURTESY / BOWEN ARBORN / PHOTOGRAPH

Howard's proud mom, Cindy, raised three boys on her own after their father's death.



# Chapter News

## California-Berkeley:

# 100 years of brotherhood commemorated

By **ROBERT FRAWLEY**, California-Berkeley '12

In November, the California-Berkeley Chapter celebrated its centennial and the importance of SigEp's brotherhood. California Alpha was founded in 1910 by a group of young men seeking a meaningful fraternity experience. Little did they know that the first SigEp chapter in California would connect the lives and stories of men for over 100 years.

The three-day celebration kicked off at the famous Claremont Hotel in Berkeley. Undergraduates welcomed prominent California Alpha alumni such as **Gifford Dickel, '41**. Laughter and old jokes filled the room as they reminisced about college. Undergraduates were able to see what SigEp means after graduation. **Jas Hora, '14**, said, "Listening to the stories was the best part of the centennial and shows that SigEp's brotherhood does not end after graduation but continues on for life."

Alumni were ushered in to watch a special performance of the Epsilon Ritual. **Luke Madera, '08**, who served on the Ritual committee, said, "Doing the original Ritual allows us all to connect with our history. For me, this is what SigEp is all about, connecting people from different walks of life, backgrounds, and ages."

Among the inspirational and heartfelt speeches, guest speaker and former Grand President **William G. Tragos, Washington in St. Louis '56**, recollected that, "I saw alumni who really love Cal Alpha and are ready to help [the undergraduates] have the best collegiate experience. These guys have the self pride and self respect to not accept anything but Aristotle's demand for excellence in all they do. Cal Alpha is headed towards its best days ever."

Everyone at Berkeley feels the impact of Brother Tragos' remarks, because over their 100 years, they have retained their strong brotherhood in the face of immense social and political challenges. Their recent win of the school's 2010 Outstanding New Member Development Program Award proves California Alpha SigEps are continuing to make great strides as a chapter.

Brothers tailgated for the Cal-Oregon football game, generously organized by **Frank Isola, '68**. Everyone enjoyed the undergraduates' pulled pork sandwiches and the smorgasbord of treats made by alumni wives.

Alumni and Volunteer Corporation members shared stories with alumni about their SigEp experiences. AVC member **Nick Stone, Wichita State '02**, reiterated that, "After graduation, I've called Houston, Chicago, and San Francisco home. Regardless of where my career has taken me, the bonds of SigEp brotherhood remain constant. Each chapter and AVC has its own personality, but the men and their perspective, shaped by the ideals we value, remain uniform regardless of geography."

The weekend ended with a relaxing brunch and a raffle of a signed photo of Golden State Warriors point guard Stephen Curry. The Warriors are spon-



Top: Brothers gather at the SigEp house in 1962 for a formal supper. Current undergraduates and young alumni show the same camaraderie forty years later.

soring Cal Alpha's annual philanthropy, Pedal for Life, during which undergrads and alumni bike 500 miles down the California Coast to raise money for George Mark Children's House, a home for terminally ill children.

With the help of the chapter's new and dedicated AVC board, the undergraduates will maintain and cultivate their strong brotherhood, not only for the current chapter but for future generations. Chapter President **Aref Senno, '13**, said after the festivities, "SigEp is nothing without its brotherhood. We have to work hard to maintain that connection with not only alumni, but with any brother in our lives."



Brothers Frank Curcio, '63, right, and Neal Gibsen, '66, catch up at the celebration.



# Alabama roars back

## Chapter returns with a 3.68 GPA and 63 men

By **BEAUX CARRIERE**, Charleston '10

SigEp's return to the University of Alabama is one of the Fraternity's most successful rebuilding projects of the past decade. Just two years after closing the chapter for significant hazing allegations, the newly-formed chapter now has 63 men.

The chapter also boasts a 3.68 fall 2010 GPA. That is the highest on campus, and well above SigEp's benchmark, the all-campus average of 3.01. The new members represent diverse talents, backgrounds and nationalities, and are committed to promoting diversity in the Greek community.

From the live oaks draped with Spanish moss, to the beautifully landscaped lawns, and the sights and sounds of game day in Tuscaloosa, everything about Alabama is steeped in tradition. But SigEp is taking a new approach on campus by using the Balanced Man Scholarship (BMS) as a primary recruitment tool.

SigEp's success at Alabama is no accident. Of the 63 new members, 52 were introduced to the Fraternity through one of the largest BMS programs in the country. Over a 10-week period, SigEp's New Chapter

Development Team reviewed 700 scholarship applications, conducted 581 in-person semifinalist interviews, and awarded \$4,500.

"The BMS was the best recruitment tool we could ask for," said new BMS Chairman, **Austin McSpadden**, '14. However, he cautions, "It is only a strong recruitment tool if people feel comfortable applying. Make it easy to apply, interview as many people as you can, and award the most talented individuals you meet."

**AJ Collins**, '13, the vice president of member development and a 2011 Tragos Quest to Greece Scholar, said the chapter



is committed to, "Building the best Fraternity at Alabama by focusing on academics, Sound Mind and Sound Body, and keeping members engaged and motivated through the Balanced Man Program."

Another key to Alabama's success has been alumni and volunteer engagement. At a retreat hosted by **John George**, Auburn '76, at his home in Blount County, Ala., alumni helped to facilitate goal setting and

committee training workshops. One of the most active mentors for the chapter is **Jessica Criswell**, Coordinator of Parent Orientation for the university. She attends every chapter and executive board meeting, as well as this year's Carlson Leadership Academy, because she believes in SigEp's innovations within the Greek Community, such as the Balanced Man Program and Residential Learning Community.

Criswell is just one of thousands of talented and willing volunteers who are already on college campuses across the country.

Sixty-three undergraduates are working to ensure the success of SigEp and the BMP at Alabama. The energy and passion of these young men and their volunteers is contagious. They are ready to impact their campus, SigEp, and our world.

# Yale Chapter recognized as best service organization on campus

By **JONATHAN GREENSTEIN**, Illinois State '11

Last fall, the *Yale Herald*, a student newspaper, named SigEp's Connecticut Delta Chapter "The Best Community Service Organization at Yale." On a campus committed to service, the recognition was a great honor.

"One Yale fraternity is genuine in its claim to emphasizing community service. Instead of tanning on a beach for Spring Break, the brothers of Sigma Phi Epsilon organized a community service trip to Ecuador. Brothers also teach English as

a second language classes to employees at a local café and tutor low-income students at a nearby middle school," the article stated.

Chapter President **James Berry**, '12, said, "community service has always been a focus at Connecticut Delta,

and the chapter views this award as a reflection of its values and hard work."

The brothers at Yale give back to the community in a number of ways. Annually, the chapter awards a fellowship to students who spend their summers to benefit the local or global community. The chapter also sponsors the 3rd Platoon in the Alpha Company, First Battalion, 87th Infantry Regiment of the United States Army—a group of 30 young men tasked with securing an unstable area along Afghanistan's border.

Since it was founded in 2003, Yale has experienced rapid growth, both in manpower and campus visibility. With a cumulative 3.69 GPA and over 100 members, the chapter continues to lead as one of Yale's largest and most respected student organizations.



Yale brothers got a little dusty on a recent Habitat for Humanity outing. The chapter's servant leadership took them to the top.

## Alumni advisory council leads Virginia Tech back to solid ground

By **ROBERT SOWELL**, Virginia Tech '10

Overcoming challenges and collaborating as a community is familiar territory for Virginia Tech students. Undergraduate and alumni brothers at Virginia Kappa are no exception. A challenging stage was set for the chapter several years ago. Pressures came from encroaching, high-end residential development, diligent local authorities focused on noise control, the university's "three-strikes-you're-out" student conduct mandate, and a chapter in need of a positive culture change.

With approval from the National Board of Directors, alumni organized an Alumni Advisory Council (AAC) in fall 2008. Shortly thereafter, the restructuring and revitalization process began to unfold, paving the way for rebuilding the legacy of Virginia Kappa.

District Governor **Ed Bishop**, '73, and first AAC Chairman for the chapter, describes the state of the chapter at the time as, "uncertainty with urgency for a return to excellence."

Over the next 18 months, the chapter dropped manpower from 104 to 55 men, revised bylaws, installed membership agreements, raised the minimum standard GPA to a 3.0, revamped a member development plan, and employed an alumni mentorship program to seed change at Virginia Kappa. **Wayne Waldrop**, '82, chaired the

AAC in 2010, and its members realigned the chapter's standards with the cardinal principles. Volunteers from the chapter's beginnings came forth to offer assistance: **Todd Lewers**, '78, **Bill Thomas**, '72, **Wally Sale**, '72, **Keith Reynolds**, '73, **Sam Lionberger**, '87, and **Steve Herbert**, '76, helped set new goals and objectives, and established a plan to successfully exit the AAC.

The incumbent chapter president was removed and **Will Jernigan**, '09, took over to guide the chapter out of its probationary period. The key to change was buy-in from the chapter through a strong executive committee, engaged committee chairmen, and involved alumni.

Results were soon to follow. The chapter started a weekly service initiative to benefit local, at-risk children and an annual philanthropy. With an enhanced focus on academics, the chapter's GPA moved from 14<sup>th</sup> to fourth among 28 IFC fraternities. Dues collection rose to 100 percent and the chapter held three of the nine executive positions on the Interfraternity Council. During fall 2010, the 32-man pledge class was the largest on campus.

Lewers, the Alumni and Volunteer Corporation President, said of the chapter's progress, "The AAC process became increasingly educational and rewarding for undergraduates and alumni. Although the chapter reduced its manpower by 50 percent, the resulting productivity levels increased five- to six-fold in terms of achieving goals and objectives. The old saying that 'success breeds success' was on full display as the brotherhood's confidence and performance levels took off."



Above and left: Alumni and undergraduates convene for an AVC meeting during Homecoming weekend, 2010.

The chapter's next move is to the first new chapter house on the Virginia Tech campus in more than 20 years. The facility has been designed with an eye to creating a Residential Learning Community, and the move is scheduled for 2012. The chapter will have a new place to display a recent SigEp Excelsior Award and Virginia Tech's Most Improved Chapter Award for 2010. At its 40<sup>th</sup> Anniversary celebration in May 2010, the AAC was dissolved, and the charter was reclaimed.

Faculty Advisor **Adam Cantley**, **Oklahoma State Renaissance**, Assistant Director of Virginia Tech's Office of Fraternity and Sorority Life, said, "It has been great to see Virginia Kappa partner with alumni and make significant changes that are more in line with both the mission of Virginia Tech and the values of Sigma Phi Epsilon."



## Wisconsin-Platteville has a banner year

By **NICHOLAS MARTIN**, Massachusetts '09

By the end of the 2010 Carlson Leadership Academy, Wisconsin Theta's Chapter Counselor **Tom Barton**, Loras '89, knew his chapter was in trouble. "The members felt we didn't have a product to sell," he admitted, "which was a big problem for me."

Chapter recruitment at Wisconsin-

Platteville had stalled, without a single recruit as of February 2010, and the chapter dwindled to fewer than 25 members. To make matters worse, grades began falling, and the chapter GPA dropped to below a 2.8. Even money became harder to collect.

"When you're having a hard time

collecting, that's exemplary of a poor experience," Barton divulged. The chapter he had helped found ten years ago was struggling and action was necessary at all levels.

Barton, along with help from Regional Director **Nick Kwok**, **San Diego State '10**, rallied a proactive alumni base,

which immediately impressed upon the current undergraduates the idea that the chronic lack of recruitment was not going to cut it. Barton and the chapter held a special meeting to devise a plan, and came up with a series of options.

"We had to start cranking it up," Barton said. "As

an alumnus I saw a direction that I wanted to take us. The big thing was that we needed to make people realize that recruitment was year round."

Instead of watching their chapter slip from their hands, Wisconsin Theta stormed back with *SigEp Surge*, an initiative that aimed to secure a goal of at least five new recruits by the end of that spring semester. Through

implementing the Balanced Man Scholarship, the undergraduates had their five recruits within the first week of the new plan, but did not stop there.

Soon, thanks to the use of the Balanced Man Scholarship as well as confident chapter members, the chapter came out of summer and fall recruiting with a whopping 18 new members in addition to the five they had



# chapter turnarounds

## North Carolina moves beyond obstacles to reclaim its footing

By **NICHOLAS MARTIN**, Massachusetts '09

The North Carolina Chapter seemed as steeped in tradition as any other fraternity on campus, with a history dating back to 1921 and sizeable pledge classes. While manpower hovered near 50 men, they were not living up to the values of the Fraternity. When accusations of hazing arose, the risk of significant action against the chapter became evident if changes were not made. **Scott Manning, Charleston '07**, the new chapter counselor at the time, knew he had his work cut out for him.

"When I started in the fall of 2008, I was there a week, and they were already getting hit with these hazing violations," Manning affirmed. "A change needed to occur, and fast."

After intense membership reviews the next spring, the brotherhood of SigEp dwindled to 19. While everything seemed to be shifting underneath them, the remaining brothers knew that change was necessary to survive, and ultimately thrive.

"It became pretty apparent to us that the environment was changing at UNC, and there was no appetite for risky behavior from Greek organizations. Keeping the existing pledge model was not going to be best for us in going forward," stated **Andy Tria, '11**, then-vice president of recruitment. "We had to close, or make a drastic change."

In the summer of 2009, the brothers unanimously chose that change, the Balanced Man Program, but knew they had to do more.

"If we didn't recruit well it was going to be a disaster," Tria conceded. Quickly, they devised *SigEp Day* as a response to their passive recruitment in recent semesters.

"Traditionally we had let rush come to us. That fall we really hit the streets and went after recruits," explained **Alex Owen, '11**, who was acting president when the chapter began its transformation.

Instead, *SigEp Day* brought in new recruits on tours of the house to immerse them in what was truly important. Each brother's room became the setting for a new aspect of the chapter. The Balanced Man Program had its own room, highlighting the Fraternity's new plan of action.

"When they can talk about the Balanced Man principles it helps to reinforce, and articulate, with someone who is unfamiliar. They can re-energize the current members and know that the path they are going on is right," Manning observed. "They began to think about the commitment to growth opportunities, and not just the social benefits."

The alumni also became very involved with the chapter and its focus on improving. The chapter's Alumni and Volunteer Corporation (AVC), led by energetic new President **Russell Frazier, '86**, became so enthusiastic that they began the *Sterling Capital Campaign*. The campaign aims to pay off the mortgage debt on the house through a matching campaign sparked by a generous donation from one alumnus. The campaign more than tripled the regular number of donors to North Carolina Delta, and it should be in a position to fully retire



North Carolina's officers are all sophomores this year. First row, from left: Jeff White, '13, Colin Sullivan, '13, Allan Faircloth, '13. Second row: Eric Bukovac, '13, Patrick Ross, '13, Ben Litke, '13.

the debt on the house by early 2012. The campaign has also energized the alumni base to become more engaged in mentoring and networking opportunities with the current brotherhood.

"There are still some shaky areas, but if they can continue to succeed as an autonomous group, that will solidify, and I have full faith in the guys to make decisions for the betterment of the chapter," insisted Manning.

With continued alumni support, and an energetic young core, including an executive board composed entirely of sophomores, the chapter is poised for further growth.



The chapter gathered after the 2011 Carlson Leadership Academy in Chicago to celebrate their Excelsior Cup win.

recently recruited. The members were now beginning to impress everyone around them, including their Alumni and Volunteer Corporation (AVC).

"The whole attitude changed.

We asked ourselves, "Where do we want to be in the next year, or the next five years? And with the new members, the faith from the alumni skyrocketed," current Chapter

President **Bryan Kirschbaum, '12**, declared. By the fall of 2010, the chapter had doubled its size, and shown they could recruit. Impressed by the serious commitment to

recruitment shown by its members, the alumni began to raise funds.

Even though the chapter is only 10 years old, Wisconsin Theta's AVC was able to raise \$50,000. This sum

is enough to secure a new house for the undergraduates, which they can look forward to moving into in fall 2011, and begin to use as a powerful recruitment tool.

"This chapter could come back with 60 or 70 in the fall," Barton estimated, a remarkable accomplishment for a chapter whose existence was in danger one year ago. With the atmosphere

now completely transformed, the undergraduates are only looking to the future.

"We're always pushing for new challenges now," said Kirschbaum. "You can never sit down for two seconds and be content, that's our new mentality. We are not satisfied with coasting, or being second best."

## Two for the Troops

### North Texas and Lynchburg send supplies to those stationed in Afghanistan

By TREY WYDYSH, Richmond '07

Chapters across the country each carry a passion to give back to the communities that surround them and provide for them, involving themselves in such charities as Habitat for Humanity, Hospitality House and various other philanthropies.

Recently, two chapters decided it was time to go beyond the community and give back to the U.S. troops serving overseas in Afghanistan.

### North Texas supports one of their own

At the chapter at North Texas, President **Steve Newton**, '11, and his fellow SigEps undertook an effort to gather supplies and raise money for troops, including one of their own brothers, **Cory Sockwell**, '12.

Newton said he and his fellow SigEps wanted to find a way to support Sockwell and the other soldiers serving the country.

"We are so proud of the service that Cory is performing for our country, and we are so proud of him as a brother," he said. "Cory epitomizes the selfless brother and is a great inspiration to us all."

To get the word out about the event, Newton and his brothers advertised across campus and set up a collection drive during a North Texas football game.

"We advertised to Greeks and non-Greeks that we would be collecting non-perishable goods to be mailed overseas to troops during the UNT football game on September 11," he said. "During tailgating we had boxes for all the different sororities and fraternities and encouraged them to donate goods."

For the drive, the chapter collected such items as beef jerky, body wash, lip moisturizer and razors to send to Sockwell and other soldiers. In all, 30 individual care packages were sent to Afghanistan. The drive also raised more than \$500.

"Basically, wherever we were able to find an address to mail we did," Newton said.



Above: North Texas students cheer on the troops in their supply drive. Right: The Lynchburg Chapter got the entire Greek community involved in "Support the Troops."



Newton added that the events, though driven by Sockwell's service in Afghanistan, were also spurred by a desire to help soldiers serving in the country's armed forces.

"Cory was a huge motivation to implement this event, but our chapter has always been concerned with showing support to our military men and women," he said.

### Lynchburg gets all Greeks involved

This past fall in Lynchburg, Brothers **Harrison Kyte**, '12, and **Billy Reed**, '13, were looking for their Epsilon and Brother Mentor challenges, and were given the idea to run a military supplies drive by the Lynchburg College service office.

"The chapter agreed that a Support the Troops supplies drive interested them the most to do," Kyte said. "Upon sitting back at the chapter house among other members of the Greek community, the idea of making this service project a Greek-wide effort developed."

The entire Greek community at Lynchburg soon became involved in the supplies drive, and Kyte and his fellow brothers took charge to set up donation boxes at churches, libraries and local businesses.

"I made sure the event received as much publicity as possible by having local news crews come in and interview us, as well as having both local and college newspapers write an article showing what Greeks are doing to help their community and loved ones abroad."

Kyte and others also asked for donations outside the local Walmart

and across the Lynchburg campus, eventually raising \$1,500 and an additional \$500-\$700 in supplies

for the 4-42nd Field Artillery Regiment, Bravo Company from Colorado Springs, Colorado.

"Also, a stack of handmade letters by the local Girl Scouts troop was sent overseas," he added.

Kyte, his brothers and other members of the Lynchburg Greek community coordinated the effort with Angela Mackzum, vice president of the American Legion Auxiliary Unit 16 in Lynchburg, and impressed Mackzum with their drive and character.

"I am humbled at the hearts of these students, in awe of their ability to accomplish the goal they set in such a short amount of time, and inspired by their selflessness," Mackzum wrote in a letter.

The Greek community at Lynchburg has made the supply drive an annual fall event, and set goals to double the amount of money and supplies raised.

The event, according to Kyte, has done wonders for the presence of SigEp and the Greek community at Lynchburg. It has opened connections among different fraternities and sororities, non-Greek students and Lynchburg faculty and administration—connections Kyte said bring fraternities into a positive light.

"I couldn't have done a fraction of this without the help from my brothers, as well as those brothers and sisters we found within the entire Greek community," he said. "It was definitely a combined effort on all fronts."



# North Carolina State celebrates re-chartering

By **ROBERT "BOBBY" SAN MIGUEL**, North Carolina State '12

On March 4, 1905, SigEp chartered its 15th chapter nationally at the North Carolina College of Agricultural and Mechanical Arts (now North Carolina State). In 2004, just shy of the chapter's 100th anniversary, the chapter lost its charter. North Carolina State did not have a SigEp chapter until it was re-colonized by a new group of men in 2006 as a Balanced Man Chapter. It remained a Sigma Epsilon Chapter (SEC) until its charter was approved in fall 2010. Prior to chartering, North Carolina Beta firmly established itself on campus. The chapter's ability to thrive and compete is demonstrated by awards from the university like the Caldwell Cup, the university's overall best fraternity award, Outstanding Leadership Training, Outstanding Member Development, and The Red Pig Award for Responsible Behavior Initiatives. The chapter also earned SigEp's Donald C. McCleary award for Member Development just since 2009.

North Carolina Beta is the oldest SigEp chapter in North Carolina. North Carolina Alpha doesn't exist because chapter designations often were assigned before charters were granted. North Carolina-Chapel Hill was assigned Eta Alpha while North Carolina State was designated Eta Beta (now North Carolina Beta). Despite this, North Carolina State's chapter chartered first,

**quick facts**

**NC State**  
 Original Chartering: **1905**  
 GPA Fall 2010: **3.08**  
 Manpower: **62**  
 Rank: **1/22**  
 Above ACA: **by .07 (3.01)**  
 Buchanan Cups: **2**

and when Chapel Hill chartered several years later, it ended up with the designation of Eta Delta (now North Carolina Delta).

To regain the charter, undergraduates have focused on the effort as both an achievement for themselves, and a way to make their alumni proud. The chartering weekend began on Friday, March 4, the chapter's Founder's Day, at the house with a barbecue and a house tour, and the chapter

conducted a Ritual for their alumni. Saturday was marked by the official chartering banquet at the Capital City Club in downtown Raleigh. National Director and local volunteer **Billy Maddalon, North Carolina State '90**, attended along with many alumni. The evening kicked off with a cocktail hour and wrapped up with a concert that lasted late into the night. The next morning, the chapter hosted a golf outing at the Crooked Creek Golf Course which is owned and operated by several chapter alumni. The celebration marked the beginning of a new era for North Carolina's oldest chapter.



The North Carolina State executive board prepares to be officially initiated as officers.

**To regain the charter, (North Carolina State) undergraduates have focused on the effort as both an achievement for themselves, and a way to make their alumni proud.**





# SIGEPS

**RYAN MATHEWS, Fresno State '11**

SigEps in Sports



MATT WEBER/THE COLLESIAN

**“If you work hard at somet**



## Ryan Mathews reflects on life and leadership in SigEp and the NFL

By MITCH GOLDICH, Lehigh '09

Ryan Mathews, Fresno State '11, offers more to the San Diego Chargers than just his explosive skills as a running back.

The man they made the 12th pick in the 2010 NFL draft is also well-schooled in being a team player. It's an education he's gained during his standout days on the football field, and one he's complemented as a member of his Fraternity.

A year and a half before he signed his five-year, \$25 million NFL contract, Mathews signed a bid card to join SigEp.

"I learned a lot about brotherhood," Mathews said of his SigEp experience. "You get guys from all different kinds of backgrounds, and they come together as one. It's kind of like another football team."

So while Mathews was shredding defenses for 1,808 yards and 19 rushing touchdowns during his junior season at Fresno State, he made sure his other team was well-represented. Look closely at his highlight reels and you'll notice three Greek letters written on his eye black for every home game: ΣΦΕ.

"My time in SigEp was wonderful," Mathews said. "I feel really blessed to call myself a SigEp."

### Making the time

While many varsity athletes don't think they can make the time commitment to join a fraternity, Mathews proves otherwise. "For guys like me, who are in sports and think they don't have time, it's just how diligent you are. There is a lot of time in your day."

And even now, after amassing over 800 total yards and seven touchdowns as an NFL rookie, he still makes time for his Fraternity brothers. "I try to stay in touch as much as I can," he said. "When

I go to Fresno, I stop by the house and say hello to everybody. I email them, and stay in contact. They text me and let me know how they're doing.

"I still try to make my presence felt with the younger guys," he added.

It's no coincidence that Mathews still appreciates his stature as a leader and role model. As an NFL rookie, his role was reversed.

Mathews points to Pro Bowlers Antonio Gates, Philip Rivers and Shaun Phillips as leaders on the Chargers, and studies their leadership styles. "They lead by example," he said. "Some of them are also vocal leaders, and I think you need both. For a young guy like me, it's important to see how to lead. I want to be a leader of the team someday, so I follow them and see what they do."

### Exceeding expectations

It was a little strange for Mathews to see the television coverage before the draft, and listen to fantasy experts tout him as one of the biggest sleepers in the league as a rookie. Previously scouts and critics have always doubted him.

"Throughout my whole life I had people telling me I couldn't do it," Mathews said. "In high school they said I'd maybe get a college offer. I ended up leading the nation in rushing my senior year. Going into college, they said the same thing—that I was just an average guy."

There's no malice in his voice, just a steady determination to keep proving himself. "I just don't like being told no,"



ASSOCIATED PRESS/NEVIN TERRELL

Mathews dominated at Fresno State, while balancing his time between football and SigEp. His hard work was rewarded when the San Diego Chargers drafted him 12th overall and gave him a \$25 million contract.

**A year and a half before he signed his five-year, \$25 million NFL contract, Mathews signed a bid card to join SigEp.**

hing, you can accomplish...

he explained. "Or hearing I can't do something."

His critics now question if he can stay healthy enough to be the great running back that pro scouts envisioned, after missing four games due to injury last season. Mathews plans to get through this the same way he always has: with a no-quit attitude that will fuel him through the final carry of his career.

"They say hard work pays off," he said. "Well it really does. If you work hard at something, you can accomplish anything."

### Finishing what he starts

Ryan Mathews is an outlier. Many star athletes lament college as a form of purgatory, after they reach national prominence but before they are allowed to turn pro. Mathews actually struggled with the decision to leave school early. Before declaring himself eligible for the draft, he promised his mother that he would eventually graduate.

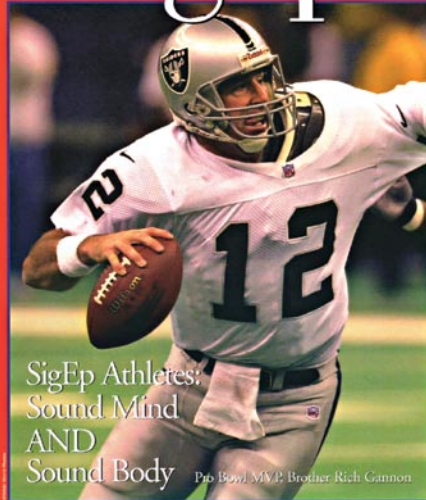
**Before declaring himself eligible for the draft, he promised his mother that he would eventually graduate.**

"I do plan on going back and getting my degree," said Mathews, with the confidence of somebody who's never quit anything in his life. He's already looked into the possibility of online classes.

Mathews' degree will be in communications, which will enable him to stay in football after his playing days. "You see ex-players do such a good job of analyzing the game on TV," he said. "It's something I look forward to doing. I love football, and after my time is done, I would love to be an analyst and keep in the game."

# SigEp

THE JOURNAL OF SIGMA PHI EPSILON  
SPRING 2011



The spring 2011 *Journal* cover features Pro Bowl MVP Brother Rich Gannon, Delaware '87.

## Gannon predicts success for Mathews

Not long ago **Rich Gannon, Delaware '87**, was SigEp's face in the NFL and a cover story in the *Journal*. He now does color commentary for regular season games on CBS, and appears on The Sirius Blitz, Mondays through Thursdays year-round.

As Ryan Mathews takes the torch from Gannon, the 2002 NFL MVP reflects on his college days and offers advice.

"I thought SigEp was a unique opportunity," he said. "For me, it was an ideal opportunity to see another part of the social life on campus and be with a group of guys who shared a lot of the same interests. The thing I cherish the most is the relationships that I had."

**His advice for Mathews:** "I think he's off to a good start," Gannon said. "It's a major transition, learning how to become a professional, but I think big things are in store for the guy."

"His focus will be important. If you want to

learn how to have a successful career in this business, you need to look at the ones who are doing it right now. Figure out what these guys are doing in the offseason and during the season to always be mentally and physically prepared to play at a high level," Gannon said.

Gannon shares other SigEp connections. His brother, **John Gannon, Delaware '83**, encouraged him to join his chapter once he got on campus.

Gannon's father-in-law, **Bill Brown, Illinois '61**, is also a SigEp. Brown played 13 of his 14 NFL seasons with the Minnesota Vikings. He was part of the famous Purple People Eaters, who played in Super Bowl IV. He amassed over 9,000 yards from scrimmage and 76 total touchdowns.

"We look at old pictures, and it's fun," Gannon says. "He has a number of great things to say about his experience."

While Mathews is the star today, Gannon reminds us that he is continuing a strong tradition of SigEps in the NFL.

He's even discussed this plan with Marshall Faulk, the Hall of Fame running back who now works for the NFL Network.

### Focusing on the team

While Mathews is well-served to mirror Faulk's post-playing-career plans, he should also study up on Faulk as a player. The shifty runner was one of the biggest threats in the league in his day, and he won an MVP award and a Super Bowl ring.

For Mathews, 23, the real focus is still on the playing career ahead of him. And hoisting the Lombardi Trophy after the Super Bowl is precisely what he plans to do.

While Mathews' talent has brought success to many of his teams, it is his attitude that makes him such a great teammate. His values emerge when he talks about his personal goals. "The main thing is to win a Super Bowl," he said, without a waver in his voice. "If we win the Super Bowl then most of my goals will be accomplished."

"Sure, I want to lead the league in rushing and touchdowns, and go to the Pro Bowl," he added. "But if the team wins, those come along later."

That attitude has been shaped by every team he's ever been a part of, including his Fraternity.

# ..ANYTHING"

~Ryan Mathews



# Alumnus helps elite athletes reach peak performance

By STEVE DORSEY, American '09



**KEVIN O'CONNOR**  
Loras '88

Sports management

Forty-three stories above 50th and 6th streets in New York City is the center of an expanding empire—at the helm, **Kevin O'Connor, Loras '88.**

O'Connor isn't the head of a growing hedge-fund or bank. He manages futures, just not on the stock exchange. O'Connor is the chief operating officer of the expanding American division of Lagardère Unlimited, a sports management and athlete representation firm.

"I wake up and I feel like I have one of the greatest jobs in the world," he said.

"Every day is game day. Getting and keeping athletes at peak performance is a year-round effort. There are so many different variables to consider—training,

nutrition, medical. It takes a team of talented people to do the job well," O'Connor explained.

Throughout his career, O'Connor has managed teams of experts that are responsible for developing the careers of sports superstars:

James Blake, Pete Sampras, and Derek Jeter, just to name a few. "It's amazing to see the results of our work, especially when we're watching our athletes play in Super Bowls, World Series, Stanley Cup Finals and tennis grand slams."

O'Connor said his success is the result of identifying opportunities and empowering others to maximize those opportunities. "We help talented athletes realize their potential and elevate their careers to a new level."

According to O'Connor, success derives from "composure." "Composure is an inner-calm that sort of says, 'I can do this, I want to do this, and I'll accept

that responsibility.'"

It's something O'Connor said he has himself, along with a competitive drive, which was what propelled him as a varsity college tennis player and leader in his SigEp chapter.

Helping others reach their potential isn't isolated to O'Connor's career either, it fuels his personal life. He followed in the footsteps of his mentor, **Bob McCune, Bradley '50**, who passed away in 2008. Now O'Connor mentors others, teaching the lessons he's learned. He has served the Fraternity as a district governor

and was a chapter counselor at South Florida.

"I started really significantly moving into that giving-back mode after Bob died. There's no better way for me to give back than rolling up my sleeves, and making a difference for someone else," he observed.

O'Connor said alliances and relationships beyond business are the most gratifying. He has hired SigEps as interns and some have transformed those internships into permanent jobs. "I have a lot of professional relationships, but the personal ones

that develop in my career are the most special." O'Connor previously worked at Saddlebrook, a premier tennis and golf resort in Tampa, Fla., that offers a range of sports programs, clinics and camps. His role there involved all aspects of the business, and growing Saddlebrook's sports programs and developing new business was his focus.

While many SigEps are finding success as professional athletes, some of them have chosen to enable those players to be their best, a noble endeavor indeed.



Andy Roddick and Pete Sampras in 2009. O'Connor heads the American division of Lagardère. He represented Sampras in his playing days, and Roddick is a current client of Lagardère.

**"Every day is game day." ~Kevin O'Connor**

# Coach Keady gets back in the game at St. John's

By MATTHEW EISEN, Yale '10

The crowd, washed in the lights of Madison Square Garden, stood silently, stunned by the home team's sudden deficit. St. John's, who played nine of their home games in Manhattan's famed arena, had just witnessed Pittsburgh's Travon Woodall rise from the left corner of the court and connect on a three-point shot to put his team up by one with just 11.2 seconds to play. First-year head coach Steve Lavin called a timeout and addressed his team. And there, standing just outside of the frenzied huddle, was a calm **Gene Keady, Kansas State '58**, 50 years of coaching experience pacing his nerves.

"You know it will be the last play of the game," said Keady, who was asked to join Lavin, his one-time assistant at Purdue, as an executive advisor at St. John's for the season. "You'll either win the game or lose the game. I've been through it a lot of times and you kind of get immune to it."

Keady watched the inbound, his brow familiarly furled, and witnessed Dwight Hardy race toward the basket, tip toe the sideline and move under the defender, laying in the ball with just a second left. The Garden erupted. Keady broke out in a smile as time expired. The players

jumped in huddled mass at the center of the court as Pittsburgh, ranked fourth in the nation at the time, was sent home with a loss like so many other teams that visited St. John's at the Garden.

It was one of many memorable moments for Keady, who began his career coaching at Beloit High School in Beloit, Kansas after graduating from Kansas State. In those early days, long before his storied 25-year career as Purdue's head man, he drew from not only his experience playing three varsity sports for the Wildcats—football, baseball, and track—but also his time as a SigEp brother.

"So much of [SigEp] was about how to get along with people, how to behave socially," he recounts. "The Sweetheart Ball was the first time I ever had to wear a tuxedo."

Keady said he carried lessons from SigEp throughout his career, keenly aware of the qualities that he thought best positioned young men for success.

"Intelligence was first," he said. "Intelligence to me is common sense. Good grades are great, but if you don't have common sense it isn't worth much. Guys that are dedicated, enthusiastic and have loyalty, those are the big things."

Keady said that when he hired assistants, he looked for men who showed loyalty and who desired to become head coaches themselves, a goal he believed would encourage hard work.

He found one such assistant in 1988 when Lavin joined him at Purdue. Lavin would later become head coach at UCLA and then move to work as a television commentator. When Lavin thought about making a return to coaching, he called Keady.

"My wife heard me talking to Steve one night about coaching again," said Keady. "I said to him, 'Are you crazy,

you're one of the best analysts in the game, why would you want to go back in that situation?'"

Keady didn't want Lavin to risk his successful second career on television. But Keady's wife, who sadly passed in 2009 following a lengthy illness, forced her husband back on the phone instructing him to encourage Lavin to keep his dreams alive.

Lavin eventually took the job at St. John's and invited Keady to join him.

"When he called me to interview for the job, I came mostly to meet the staff and I really loved the staff. Then I met the players and I really liked them and I thought, 'I think I'll try this.'"

Keady could not coach the players directly, and any suggestions in games had to go through Lavin or one of the assistant coaches. But Keady was there, ever the luminary, and rode shotgun to Lavin, watching his protégé quickly reinvent the storied program.

"He does a lot of things we did at Purdue when he was there with me," said Keady. "But he's had great mentors in his life—he knew Pete Newell well, he was very close to Coach [John] Wooden and got a lot of stuff from him. He's a really good teacher."

Every morning during the season, Lavin would drive from lower Manhattan to meet Keady at the Upper East Side hotel that served as his temporary home before snaking through the morning traffic to Queens and the St. John's campus.

Though the scenery was different than in Lafayette, Ind., Keady said little about the players has changed.

"I don't think students have changed at all; they're very coachable, they want to learn, and they're fun to be around. Our players understand they have to go to class every day, they've got to learn



Keady's high profile attracts more interviews than a typical advisor. He's brought invaluable experience to the St. John's bench.

"You're only as good as the people





## Keady connects on recruitment

By MITCH GOLDICH, Lehigh '09

Many of the skills that have made Keady a successful basketball coach can be practiced by SigEp undergraduates. In October 2009, he spoke at a recruitment summit in Evanston, Illinois. He drew on his experience recruiting basketball players to advise eight SigEp chapters on the recruitment of new members.

"Recruiting is like shaving," Keady said. "Do it every day or you'll look like a bum."

**Three things every recruiter needs to do:**

- 1) Treat people right.
- 2) Be enthusiastic and honest.
- 3) Look for people who are IDEAL.

**IDEAL people have:**

**Intelligence:** In basketball this means common sense, or court sense. It also means a focus on academics.

**Dedication:** This is usually in somebody's DNA—either they have it or they don't.

**Enthusiasm:** Look for the guys who want to be there more than anywhere else.

**Ability:** In basketball this means talking about a player's role on the team. Simply, what are they good at?

**Loyalty:** We need this to and from our brothers, parents, Fraternity, everyone. It's all about us, we, and teamwork.

Keady shared additional recruitment approaches for his team that translated directly to recruiting for SigEp.

**Chasing leads:** When filling three spots on his team, Keady would send letters to over 200 prospects and interview 20-25 men. Don't limit your talent pool too early in the process.

**Sharing information:** Keady made sure his whole staff knew the recruiting rules. They would have regular meetings to update each other on the status of recruits.

**Staying positive:** "Other teams negative recruit," Keady said. "They'll say things like, 'So-and-so's team doesn't develop forwards.' Don't be negative back. Stay with what you've got and show that it's the best. Smile and keep selling."

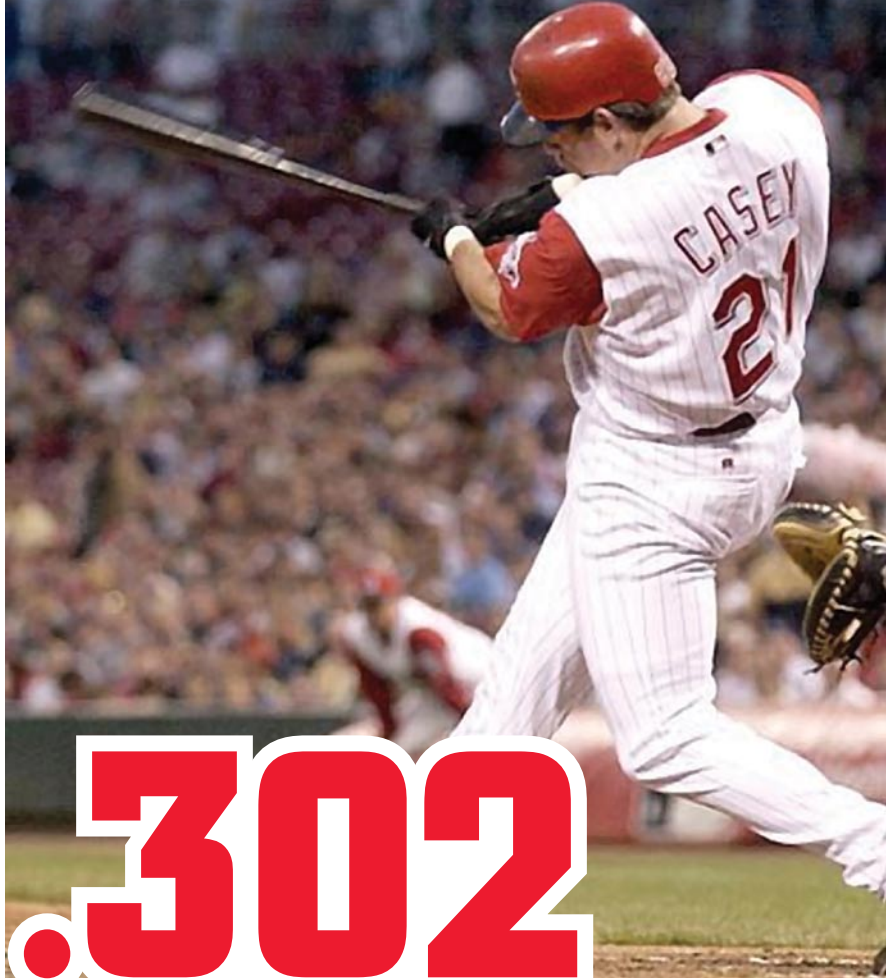
how to manage time and they've got to be honest in their dealings."

These are the lessons Keady offers to the current St. John's players in addition to his former players from Purdue, Western Kentucky, Arkansas and even Beloit High School.

But Keady dispenses advice only if asked, he's far more interested in learning about the person across the table and helping in any way he can.

"I was so fortunate to get so much out of basketball," he said. "You're only as good as the people around you."

**around you."**  
~Coach Gene Keady



**.302**

**SEAN CASEY**

Lifetime batting average of Sean Casey, Richmond '96. Casey made three All-Star Games as a first baseman for the Cincinnati Reds, and collected more than 1,500 hits over his 12-year career. He hit two homeruns in the 2006 World Series, as a member of the American League Champion Detroit Tigers. Casey earned the nickname "The Mayor" for being so outgoing and friendly. His personality has translated well to TV, as an analyst for MLB Network and a commentator for Cincinnati Reds games.



**13**  
**RICH DEVOS**

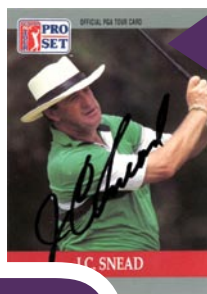
Playoff appearances by the Orlando Magic over the last 18 years, including trips to the NBA Finals in 1995 and 2009. Rich DeVos, Grand Valley State Renaissance, has owned the team since 1991.



**1,457**

**DAVEY O'BRIEN**

Yards passing for Davey O'Brien, Texas Christian Renaissance, during his Heisman Trophy winning season in 1938. During that senior year, he led the team to an undefeated season and a victory in the Sugar Bowl. O'Brien threw for 19 touchdowns, in an era with far less passing than in the game today. The Davey O'Brien Award is now given annually to the nation's top college quarterback.



**JC SNEAD**

PGA tour victories for JC Snead, East Tennessee State '65. Snead also won the 1973 Australian Open and placed in the top three in three majors. In 1995, he won an event on the Champions Tour by defeating Jack Nicklaus in a playoff.

He also played on three Ryder Cup teams. His uncle Sam Snead won 82 PGA Tour events, including seven majors.

**2**

**JOHN FINA**

Super Bowl appearances by John Fina, Arizona '91. The Buffalo Bills drafted him in the first round, and he played with them in Super Bowls XXVII and XXVIII. Fina played 10 seasons with the Bills and one for the Arizona Cardinals.



**8**

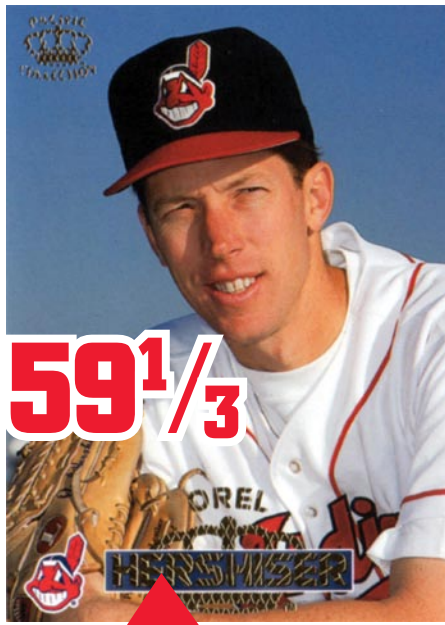




12

**RON HELLER**

NFL seasons played by Ron Heller, York Renaissance, as an offensive lineman for the Buccaneers, Eagles and Dolphins. During his career, he protected some high-profile quarterbacks, including Dan Marino, Steve Young and Randall Cunningham. He is now an assistant coach with the Jacksonville Jaguars.



59 1/3

**OREL HERSHISER**

Consecutive scoreless innings pitched by Orel Hershiser, Bowling Green State '80, to finish the 1988 season. His run, which stretched to 60 in 1989, still stands as a major league record today. During that magical 1988 season, Hershiser won the Cy Young Award, and was MVP of both the National League Championship Series and World Series. Hershiser retired in 2000, with a record of 204-150, a 3.48 ERA and more than 2,000 strikeouts. He now calls games every week for ESPN's Sunday Night Baseball.



2005

**DAVE RAYMOND**

The year Dave Raymond, Delaware '78, founded the Mascot Hall of Fame. From 1978-1993, Raymond was the first to suit up as the Phillie Phanatic, one of the most popular mascots in sports. He has since founded the Raymond Entertainment Group, which offers mascot design and branding consultation, as well as training through his mascot boot camp.



3

**KEITH MORELAND**

Jersey number belonging to Keith Moreland, Texas '76. His number was recently retired by the University of Texas, for leading the Longhorns to three consecutive College World Series appearances and the 1975 NCAA Championship. Moreland batted .388 for his college career and was inducted into the College Baseball Hall of Fame. He went on to the major leagues, where he batted .279, with 121 homers and 674 RBI in 1,306 career games.



21 11

**JON RAUCH**

Saves recorded by Jon Rauch, Morehead State '00, in 2010. Rauch served as the closer for the American League Central Division Champion Minnesota Twins. In 2007, he led the National League in pitching appearances as a Washington National. He compiled a 34-27 record, with 47 saves and a 3.71 ERA over his first eight major league seasons. He began 2011 as a Toronto Blue Jay. At 6 feet 11 inches, he is the tallest major leaguer of all time.



**ED GALLAGHER**

NCAA championships under Coach Ed Gallagher, Oklahoma State '23, for the Oklahoma State wrestling team. In his 24 seasons as head coach, Gallagher's teams went 138-5-4, laying the foundation for a program that is still elite today. After he retired from coaching, Gallagher remained at Oklahoma State as the athletic director. The Gallagher-Iba Sports Arena is named for him.

**SigEp Olympic Athletes**

- George F. Anderson, California-Berkley '36\*
- Robert L. Beck, Virginia '58 (modern pentathlon bronze medal '60)
- David S. Caldwell, Cornell '03\*
- Hubert A. Caldwell, California-Berkley '35 (crew gold medal, '28)
- Schuyler C. Enck, Penn State '34 (track bronze medal '24)
- Burwell O. Jones, Michigan '55 ('52 Olympics-competed in the 800 freestyle event)
- Robert Kempainen, Dartmouth '88 ('92 and '96 US teams-distance runner)
- William H. Kuhlmeier, Southern California '34 (gymnastics bronze medal '32)
- Marvan H. Layton, Nebraska '23 (fleet sprinter and hurdler)
- Donald R. Laz, Illinois '51 (pole vault silver medal '52)
- Dallas C. Long, Southern California '62 (shot put gold medal '64)
- Doug Lytle, Kansas State '84 (pole vaulter-'84 Olympic team)
- James Naismith, Kansas '23 (1936 Berlin Olympics-basketball first played as an Olympic sport)
- Bill Parnell, Washington State '50\*
- Jon Rauch, Morehead State '00 (US Olympic baseball team gold medal '00)
- Alma W. Richards, Cornell '17 (high jump gold medal '12)
- Alvin F. Rydlanders, California-Berkley '28 (crew gold medal '28)
- Bill D. Schmidt, North Texas '70 (javelin bronze medal '70)
- John Smith, Ok St-Renaissance '97 (wrestling gold medal, '88)
- Les Streeter, Middlebury '55 (ski team)

\*sport unknown

**SigEp Olympic Luminaries**

- J. Lyman Bingham, Denver '16 (Head of the United States Olympic Committee)
- John Chaplin, Washington State '63, Head Coach, U.S. Olympic Track and Field Team, 2000
- Rich DeAugustinis, Georgia Tech '91 (Atlanta Olympics-ran the torch through downtown Atlanta. President of the Atlanta Organizing committee)

BERS

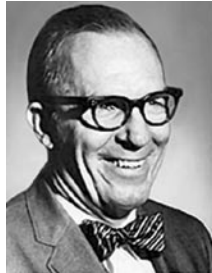
3

# Two Hall of Famers stand out among the best

By DAVID WENZEL, Cincinnati '06

The legacy of Bob Broeg, Missouri-Columbia '37, and Bob Lilly, Texas Christian '61, is reflected in the SigEp Creed where it calls for brothers to be of “diversified abilities and talents.” These men, inspired by their undergraduate SigEp experience, went on to leave a positive impact far beyond their inductions in their respective sport’s Hall of Fame.

Brother Broeg was inducted into the writer’s wing of the National Baseball Hall of Fame for his 40-year career writing on the St. Louis Cardinals for the *St. Louis Dispatch* and being nationally recognized for the sport of baseball. Brother Lilly was inducted into the Pro Football Hall of Fame for his 14-year career with the Dallas Cowboys. Their legacy far surpasses their hall-of-fame careers.

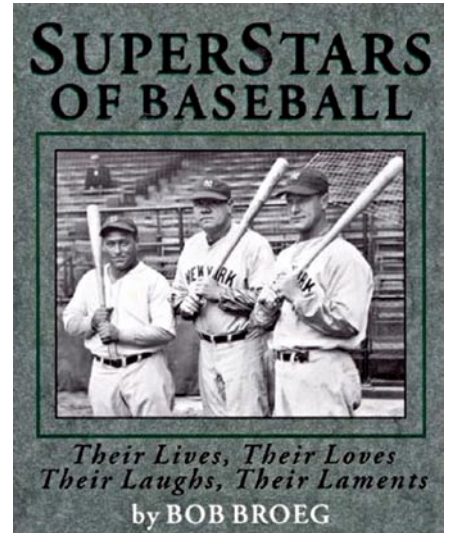


Bob Broeg left a legacy in Major League Baseball as a writer for the St. Louis Cardinals for over 40 years and a champion for the sport. He was inducted into the National Baseball Hall of Fame in Cooperstown, the National Sportscasters and Sportswriters Hall of Fame and the National Baseball Congress Hall of Fame. Because of his leadership, he was the only person eligible to vote in elections for both the college and professional baseball Halls of Fame.

Brother Broeg had fond memories of his SigEp experience. In the spring 2006 *Journal*, his widow, Lynette, reflected on his experience, “The chapter helped give

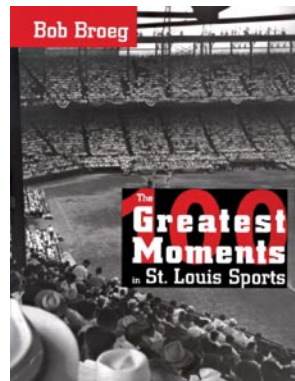
him confidence that he couldn’t have gotten at home. He was always grateful of that.” It was this confidence that led to many unique opportunities, such as serving on the Board of Directors of the Baseball Hall of Fame from 1972 to 2000 and being called to the White House by Presidents Truman and Regan to discuss baseball.

His heart did not stray far from his alma mater or Fraternity; for his achievements and legacy he left as a sportswriter, the Missouri School of Journalism created two scholarships in his honor to recognize his accomplishments. Because of his commitment to his chapter and the Balanced Man Ideal, he was named Honorary Chairman of the Missouri Alpha Capital Campaign, which led to major renovations to the chapter house in 2007.



**“The chapter helped give him confidence that he couldn’t have gotten at home. He was always grateful of that.”**

~LYNETTE BROEG



Broeg, who wrote a number of books on sports, was also profiled in the Spring 2006 *Journal* on page 6 soon after his death.

**“You can discover more about a person in an hour than in a year of conversation.” ~Plato**



## First draft pick

In 1961, Bob Lilly was the first draft pick in Dallas Cowboys franchise history. In 1980 he was inducted into the Pro Football Hall of Fame.

Upon his retirement from pro football, he launched his landscape photography career; his interest in photography began during his senior year at Texas Christian, when he was a member of the Kodak All-American team.

With selection to this team, he received a camera and 200 rolls of film from Kodak. This gift led to a lifetime passion for photography; so much that he has had a dark room for his film development since early in his career with the Dallas Cowboys.

His passion for photography led to his 1983 book, *Bob Lilly Reflections*, in which he displays photographs he took throughout his time travelling with the Cowboys.

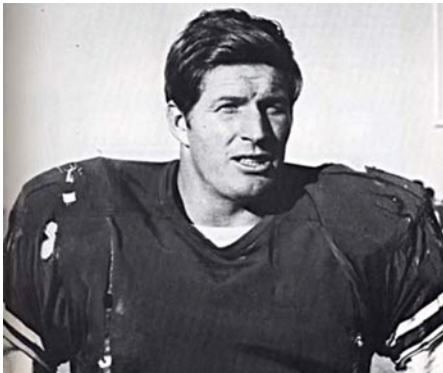
Along with his lifetime passion for photography, he enjoys traveling with his wife and friends, sharing with them many of the sites at which he has previously taken photos.

Reflecting on his SigEp experience, he remembers the high level of support and fellowship the brothers provided each other; the diversified talent and ability in the Texas Gamma chapter at the time allowed for brothers to succeed

both in and out of the classroom. "I feel that I had great backing for my studies and without a doubt, it helped me mature socially through our affiliations with other fraternities and sororities. SigEp helped me develop my rough social skills into a polished young man. This has helped me immensely throughout my life," Lilly said.

**"I feel that I had great backing for my studies and without a doubt, it helped me mature socially through our affiliations with other fraternities and sororities. SigEp helped me develop my rough social skills into a polished young man. This has helped me immensely throughout my life."**

~BOB LILLY



Lilly has very fond memories of his football career and published a book in 2009 called *A Cowboy's Life*, about his experience. He also has had a lifelong love of photography. He took the shot at right in the Canyon de Chelly, a National State Park and home to the Navajo people.



**hour of play**

## Poincenot perseveres World champion blind golfer inspires many

By MITCH GOLDICH, Lehigh '09

When **Jeremy Poincenot**, San Diego State '11, played his first round of golf at age 10, he had no way of knowing what significance the sport would have in his life. Even when he shot a four-under-par 68 for his high school golf team, he could not have envisioned the peculiar journey that would lead him to become a world champion.

Likewise, when he joined SigEp in fall 2007, he didn't know that his Fraternity brothers would help lead him through the most trying period of his life.

Nearly two years after Poincenot lost his vision, his perfect chip shot on a playoff hole at the International Blind Golf Championship found the bottom of the cup. "It was a once in a lifetime opportunity," Poincenot said. "You couldn't write that any better."

### Coping with his condition

Poincenot's positive outlook requires more than just an innate optimism. He also has a very special support system.

It starts with his parents, Lissa and Lionel. In fact, after Jeremy was diagnosed with Leber's Hereditary Optic Neuropathy (LHON), a rare disease for which there is no treatment and no cure, Lionel stepped up to fill the dual role of father and caddy. After spending years lining up their own drives every Sunday, Lionel now sets up his son for every shot—facing him in the right direction, and verbalizing every divot and sand bunker in the way of the pin.

"It was devastating when I lost my sight because I thought we wouldn't have that time together," Poincenot said.

But his dad thinks that their new situation has deepened their relationship. "I'm his eyes on the course," he said. "We talk about every shot and every

situation. On the golf course, we're one team."

His SigEp brothers also support him, helping with schoolwork, walking to class and anything else he needs.

They received the Honor of Philias at the 2009 Grand Chapter Conclave in Orlando, which recognizes SigEps who provide the most outstanding display of Brotherly Love.

"I'm not sure he would have made it without them," Lionel said. "It was such a tough time in his life, but having those guys around him made a huge difference."

### Breaking out of his comfort zone

Recently, Poincenot's SigEp network expanded beyond California. In June, he attended the Ruck Leadership Institute, a five-day leadership development program with SigEp's top undergraduates from around the country. He learned valuable lessons about teamwork and perseverance, as members of his group helped him with everything from long passages of reading to a high ropes course.

"Being at Ruck was the start of me breaking out of my comfort zone," Poincenot recalled. "When I lost my sight two years ago, I was afraid of how people would react when I told them. When I told my Ruck group, everyone took me in with open arms. Since then I've been able to open up with more people."



At Ruck, Poincenot befriended **Michael Bertken**, Northwest Missouri State '11. Bertken was so struck by Poincenot's story that he put his new friend on a plane to attend a recruitment event and share his experience with over 30 recruits.

For Poincenot, Missouri hardly qualifies as a faraway destination. His calendar features trips to locales like China, Japan and Singapore, as he works to raise awareness of blind golfing and have it added to the Paralympic Games. His goal is to be a motivational speaker after graduation, which has been pushed back to 2013.

### The world championships

Poincenot was invited to last August's world championships in the United Kingdom after placing third in his category (golfers are grouped based on degree of vision impairment) at the 2009 U.S. National Championships in San Antonio.

A day-one score of 91 put Poincenot in the second-to-last pairing, and put a lump in his throat for day two. "My heart was pounding from the first tee to

**"Being at Ruck was the start of me breaking my comfort zone."** ~Jeremy Poincenot





Poincenot (right) now relies on his dad (kneeling) to line up putts for him during competitions.

the last putt," he recalled. "I'm sure my dad had it too, but I didn't want to ask."

A final round 89 forced a two-man playoff. Then came a chip shot most would have to see to believe. Poincenot listened to the ball drop in and then his dad confirmed the good news. After his opponent's shot went past the hole, Poincenot was crowned world champion in the net score competition.

### The next round

Poincenot completed his journey to the top of the golf world with one magical swing, but his opportunity to serve as an inspiration is just beginning.

"I thought there was a cure to basically everything in the 21st century," he said, letting his disbelief linger for only a second. "But it's been two years and I'm not dwelling on it. I'm happy with my life now and I wouldn't have it any other way."

*To follow Jeremy's journey, and learn about LHON, visit his website: [www.jeremypoincenot.com](http://www.jeremypoincenot.com).*

*Originally published in the Sound Bite, March 2011.*

## Entrepreneur matches high school athletes to colleges so they can keep on playing

By KEVIN TEETS, Tennessee-Martin '06



Zach Bodenhausen with his partner and investor, Scott Shropshire, a former diver paralyzed in a diving accident.

Zach Bodenhausen, California-Davis '03, knows what it's like to be in the shoes of a high school athlete who wants to play sports at the collegiate level. With his new company, Next Level Me, Bodenhausen hopes to turn those dreams

into realities. Next Level Me is an online service that allows a high school athlete to see what their likely athletic performance would be in college or in a professional sport after evaluating their high school performance statistics. The site also matches high school students with colleges that would be the best fit for them.

"This service is intended to be used by high school athletes and college coaches," Bodenhausen said. "It's all about helping the high school athlete find the college that is looking for an athlete of their skill set."

"As a high school baseball player, I always wanted to know how my stats would

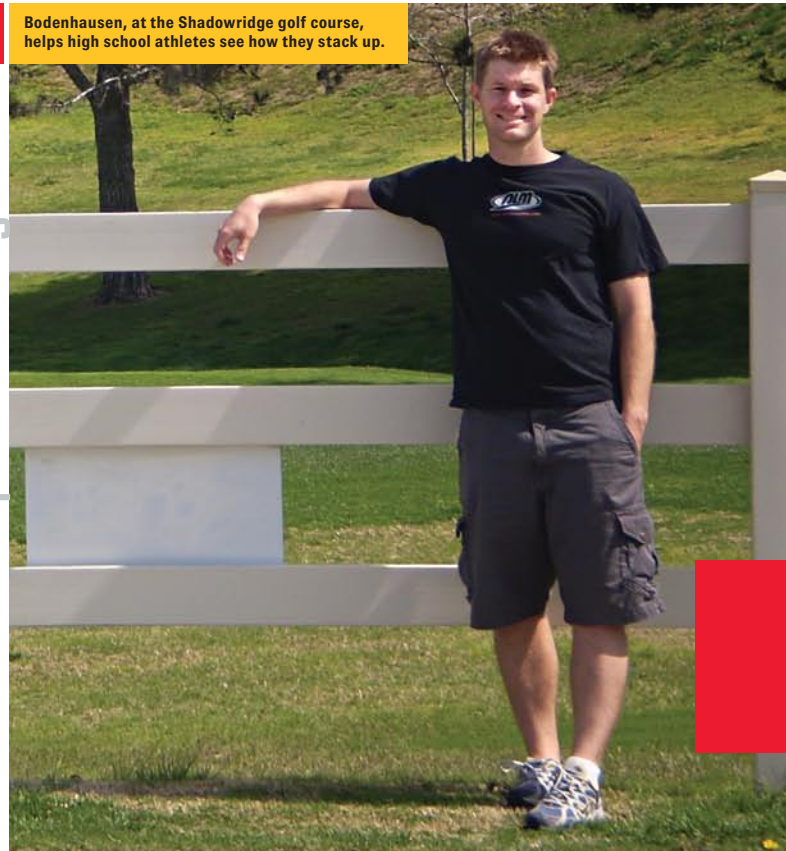
translate to the college and professional levels and which colleges would be the best fit for me personally," Bodenhausen said.

Bodenhausen credits his SigEp experience for giving him the leadership skills and entrepreneurial spirit necessary to start Next Level Me. "Being a founding father and president of the SigEp Chapter at UC Davis really primed and motivated me for a career in business. Starting and running a chapter is just like running a business. You have to develop a strategy and a team while working hard to make it a success," Bodenhausen said.

For revenue, Bodenhausen hopes to make money through the site by advertising. He is also hoping to offer different levels of service, including a premium level for \$50.

Nextlevelme.com includes almost all high school sports and is now open for registration by high school athletes. "I always wondered how I would stack up with other players in my sport and on the national level," Bodenhausen said. "This website will help high school students answer those questions."

Bodenhausen, at the Shadowridge golf course, helps high school athletes see how they stack up.



ZACH BODENHAUSEN  
California-Davis '03

Sports management

out of

# Alumni & Volunteer News

## Wall Street Journal editor honored at Iowa State

By JENNIFER HORNBAKER

As the longtime editor of *The Wall Street Journal*, **Robert L. Bartley, Iowa State '59**, moved more than a few people to give their two cents on his politics and his person alike. Although Bartley's relentless conservatism and sharp-shooting facts attracted a few critics, his knack for crafting words with a purpose earned him the Pulitzer Prize in 1980, the Goldwater Institute's John Kolbe Award for Excellence in Journalism in 2003 and the Presidential Medal of Freedom that same year.

He has been called one of the most influential journalists in American history and a revered leader of conservative thought.

with Sutton's claim and credited countless other dedicated writers for the *Journal's* growth, he did like to say that he ran the only editorial page in the country that sold newspapers.

It wasn't just his industry that rocketed Bartley to the top. "One characteristic of leadership is building a team," notes Bartley's wife, Edith Lillie Bartley, herself an Iowa State journalism graduate. "He did that with the editorial page. He stuck up for the team."

While Bartley's success took him far from his Midwestern origin, his relationship with his SigEp brothers remained strong. "Getting together with Bob, we talked about our kids for a few minutes,

To most brothers, far more memorable than his ping-pong prowess was Bartley's intelligence. "He was probably the most brilliant man I've ever met in my life," says **Mike Steffenson, '59**. "Organic chemistry was always a painful course for chemical engineers. Bob took it and got the highest grade in the class—just because it fit in his schedule, and he didn't like the geology teacher." Bartley's genius was complemented by humor and rock solid principles. "Bob was the ultimate Balanced Man. He was devoted to his family, he was devoted to the Fraternity and the people in his college days, and he was devoted to his profession."

To commemorate his life and work, the



Bartley's family surrounds an honorary portrait of the Pulitzer-prize winning journalist to be displayed at the Greenlee School of Journalism and Communication at his alma mater.

A favorite of Iowa Beta housemother Mom McKone for his manners, Bartley personified the virtue and diligence of his SigEp background through his work. "When he took over *The Wall Street Journal*, it was an inconsequential, little daily paper read by a few stockbrokers," **Gary Sutton, '64**, joked. "Now it's the largest newspaper in the nation." While Bartley would have politely disagreed

then it was on to fundamental issues. He was quick to get through to the substance, the nitty-gritty of an issue," reflects **Ron Baukol, '59**. In their collegiate days, Bartley and Baukol bounced more than ideas off each other. "Every night at 6, in the basement of the house, we used to play ping-pong for about an hour. It was our chance to wind down and gear up to study more."

Greenlee School of Journalism and Communication at Iowa State honored Bartley at the 2010 Chamberlin Lecture in September, unveiling a portrait of him to be hung in the journalism building. Bartley's family was present for the tribute, as were a throng of SigEp undergraduates and alumni.

"Bob Bartley's boys in suits and ties impressed the crowd," bragged **Bill Yungclas, '65**. "I think that experience in Iowa

Beta strengthened [Bartley] professionally. Being in Iowa Beta, he had a group of friends, brothers he could count on. It made a big impact that evening on the undergrads. They can feel the thread that is there."



## SigEps hiring SigEps

# About a dozen SigEps at financial services company

By TREY WYDYSH, Richmond '07

"It's all about who you know." College seniors and recent graduates hear this phrase often as they prepare to enter the work force. It's not meant to diminish the importance of experience and job skills, but to acknowledge the need to take advantage of the benefits of networking during the job hunt.

And, even though skills, experience and accomplishments are very important to employers, networking can be a crucial first step to get one's foot in the door when starting a career.

Just ask Greg Keller, Missouri-Columbia '86, Steve Gordon, Missouri-Columbia '88, and David Baumann, Nebraska '91, three SigEps who work at Renaissance Financial, a company started by Keller in 1994.

Keller says as many as 12 SigEps work for Renaissance Financial, a planning firm started to help businesses and individuals reach their financial goals through customized solutions.

One way Keller says he connects with so many SigEps is through his continued involvement with the Missouri-Columbia Chapter. Each summer, Renaissance Financial, founded in St. Louis, sponsors a trip to a St. Louis Cardinals game during formal rush.

Though the event serves as a major recruitment opportunity for the Missouri Alpha Chapter, Keller says that an obvious bonus

is that the rushes get introduced to Renaissance Financial.

And while Keller said Renaissance doesn't specifically look to recruit from the ranks of SigEp, he noted that some SigEps naturally find their way to the company. "Once you have a group in, they naturally become beacons for others," he said. "It just feeds on itself."

Both Keller and Gordon—who lived across the hall from one another at the SigEp house during their college days—add that any fraternity experience in general puts potential employees at the top of the heap. "I understand people stand out a little bit ahead of the curve if they come out of a fraternity," Keller said.

Gordon—who was originally hired by Keller at AXA Equitable, and helped to start Renaissance in 1994—told the *Journal* that the strong social component of fraternities (building bonds between brothers, running a campus organization) says a lot about a potential employee's ability to work with others.

"It tells us a lot about who we're dealing with," he said, adding that a fraternity provides a good training ground for running a



Greg Keller, left, and Steve Gordon, right, at a St. Louis Cardinals game with friends, lived across the hall from each other at Missouri-Columbia. They can often find employees through SigEp.

**"Many of the same ideals that were instilled through the Fraternity are similar to our work culture."**

business. "It's much more similar to a business than you realize," he said.

Baumann, who works at Renaissance's Omaha office, added, "We have a great culture established at Renaissance, and so in a way, it is like a mini fraternity. Many of the same ideals that were instilled through the Fraternity are similar to our work culture."

Another workplace benefit of the SigEp network that Gordon and Baumann are quick to point out is the connection with potential new clients. Gordon says that a strong client base can be established through SigEp, pointing out that many of his friends and former brothers come to him for financial advice.

"The SigEp network has provided a great resource of contacts," Baumann added. "There are many successful SigEps in the work force along with business owners that we deal with."

"I'm way better off professionally because of my Fraternity experience," Gordon said.

## Rider graduate gets 25 brothers to take A.J.'s Polar Plunge

By TYLER MANOUKIAN, Massachusetts '13

Frank Romano Jr., Rider '10, doesn't think twice about jumping into the icy Atlantic Ocean in the middle of winter. That's because his brother Michael, lost his life to cancer in 2005.

Every year, he and his chapter at Rider take part in A.J.'s Polar Plunge, a Camp Sunshine event benefiting children with cancer and their families. A.J.'s parents are full-time

doctors at the camp, and he organizes this plunge as part of a series of polar dives held each year. At the camp, children enjoy boating, rock-climbing and snow tubing in the winter, where a full medical facility operates year-round.

Romano, the driving force behind his

chapter's involvement, first froze on February 3, 2007, coincidentally his 19th birthday. He describes the *Freezin' for a Reason* campaign as a life-changing feeling, where he risks freezing for a cause. In 2009, only one brother took the plunge with him, but by 2010, 15 brothers joined him in what has become a chapter-wide event. This year, over 25 brothers participated.

In three years, Rider has raised over \$3,000 to support Camp Sunshine. Romano and his chapter dorm storm, sit by collection jars and vacuum dorm rooms for \$5, advertising their pre-*Freezin'* event,

*Cleanin' for a Reason.*

"I thankfully had great support systems through [Michael's] ordeal with cancer, including after his death; the brothers knew how much *Freezin'* meant to me and would tell me how awesome it was that I was able to talk about my brother and advocate for this cause," he said.

As a man who struggled after the death of his younger brother, Romano, a resident assistant at the beginning of his sophomore year, was hesitant to join SigEp, but the Balanced Man Program and camaraderie changed his mind. His chapter models the way, acting as the support system he needed when it mattered most.

"Without SigEp," he said, "I would be a less-learned person with a more closed mind, and not as willing to take the calculated risks in life that are necessary to bring oneself to new levels of living."



This year, over 25 brothers participated in *Freezin' for a Reason* campaign.

# Shelter2Home provides a platform for service partnership in Haiti

By DAVID WENZEL, Cincinnati '06

For a few years, Salvatore Moschelli, Lawrence Tech '00, struggled to find an architecture job in Michigan as the economy spiraled downward. During this time, he identified key skill sets that he felt would lead to his greatest success. He realized that his sense of purpose came down to three factors.

First he wanted to focus on his passion for architecture and sustainability using the notion of the "citizen architect." Second, he wanted to use the leadership and non-profit experience he gained from the Fraternity (he serves as a district governor) to further impact people's lives. Finally he was determined to serve his community locally to set the stage for future political aspirations. Moschelli struggled to tie all three things together, realizing that if he didn't find a job that he loved, he would not be happy or successful. He was able to satisfy one of these components by volunteering for a local Board of Zoning Appeals, but two factors remained unfulfilled.

After graduation, Moschelli stayed in contact with one of his brothers, Donald Stevens, Lawrence Tech '92,

who was developing a service learning program, an alternative spring break in Haiti, sponsored by their alma mater through Stevens' non-profit REACH (Reconstruction Efforts Aiding Children without Homes). Moschelli offered to use the connections he had at Lawrence Tech to help the program succeed, and soon after, Stevens realized Moschelli was integral to the program's ongoing needs.

He invited Moschelli to serve as a mentor and advisor on the trip to Haiti. Moschelli, using his experience with SigEp's leadership programs, developed the service learning materials for the alternative spring break group. Two months before Moschelli and the students from Lawrence Tech were to leave for Haiti, the devastating January 12th earthquake struck, literally destroying the capital, Port-Au-Prince. The service learning trip proceeded, with perhaps a more important mission than ever.

After the earthquake, Stevens approached Moschelli to help develop Shelter2Home, a for-profit venture

that Stevens started in Haiti before the earthquake. He invented Stucc-On-Steel Building Systems, and was formulating Shelter2Home in Sri Lanka after the 2004 tsunami. He saw significant opportunity after analyzing transitional housing programs sponsored by international Non-Governmental Organizations (NGOs) that were involved in the Sri Lankan reconstruction.

The poor planning and wasted construction materials occurring with temporary housing provided by the NGOs made him realize he could develop a better way to house people affected by disasters. Together, Stevens and Moschelli developed the foundations of the company using the Triple Bottom Line, a relatively new form of business practice focused on economic success, social responsibility, and sustainability.

Additionally, Stevens developed a relationship with a large orphanage to use their property to manufacture building components, as well as hire and train working-age orphans and dependents. This approach allowed him to give the Haitian people a hand up and break the cycle of handouts.

Stevens soon asked Moschelli to become a full-time employee of Shelter2Home. Moschelli, looking back on his three key factors for fulfillment, felt that the company easily aligned with two of his core skill sets

**"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not."** ~DR. SEUSS



At left: These "tifi" or little girls are flanked by Moschelli (left) and Stevens. The girls will live in these homes. Above: Two S2H employees are interviewed by Canadian TV. Top: Moschelli and Stevens on one of dozens of flights they flew from Port-Au-Prince.



and came on board. Stevens, who has made 19 trips to Haiti since February 2009, and Moschelli, who has spent over 150 days in the country since the earthquake, have helped Haitians rebuild their homeland.

Since September 2010, Shelter2Home has grown to over 50 Haitian employees who have built four homes at two orphanages. Several new projects have begun, including a school for 600 students, five administrative buildings and the first of 50 two-room homes in the village of Torbeck for earthquake survivors.

With a focus on training Haitians to work at all levels of the company, Stevens and Moschelli draw from their chapter experiences to teach leadership and management skills to their team leaders and project managers.

The first orphanage, Pwoje Espwa (Project Hope), is more of an educational campus and outreach organization, and it serves as the base of operations for Shelter2Home. The S2H team built two homes there to provide a sanctuary for the few orphan girls staying in a village of over 600 orphan boys.

Brothers Moschelli and Stevens have given of their time and talents to impact the world; their experiences as SigEp undergraduates and alumni have given them the skill sets to motivate and inspire changes beyond their local communities. By following their personal aspirations to give a hand up to those who need it most, and fine-tuning it with their SigEp experience, they have built the foundation for lasting, positive change in Haiti. While their legacy is just beginning, their diligence will change the lives of generations of Haitian people.



Moschelli organized an alternative spring break in Haiti so Lawrence Tech SigEps could help with home building.

## Michigan State SigEp certified as master chef

By ERIN MULLALLY, Michigan State '99



As an undergraduate, **Brian Beland, Michigan State '01**, enjoyed cooking the occasional meal for his chapter brothers. As clear as his talents were at the time, few could have thought that Beland would eventually develop

into one of the top chefs in the country.

But following one of the most intense cooking examinations in the world—the legendary eight-day cooking trial at The Culinary Institute of America in Hyde Park, New York—Brother Beland successfully joined the elite group of Certified Master Chefs.

Only 12 chefs from across the country participated in the Certified Master Chef exam this past fall, which is offered only when there are enough eligible candidates approved to take the exam. Beland was among the five chefs who passed the grueling test, joining the exclusive ranks of only 66 Certified Master Chefs in the nation today.

“Passing this exam was a goal

that I set for myself at a young age, and I questioned if I deserved or was ready to be there this year,” said Beland.

Being approved to take the exam is a high honor in itself, since chefs first have to meet rigorous education and experience requirements.

The exam is administered over an eight-day marathon, with each day concentrating on a different cooking category: healthy cooking, buffet catering, classical cuisine, freestyle cooking, global cuisine, baking and pastry, Continental/Northern European cuisines and “market basket.”

Beland spent eight days preparing meals in these categories and was strictly judged on the smallest of details in kitchen skills, presentation and taste—all with the added pressure of candidates getting eliminated along the way. “It was the most challenging week I’ve ever faced—emotionally, mentally and physically—but I was rewarded with the greatest professional payoff of my career so far,” he explained.

Beland credits his undergraduate SigEp experience with helping to start him on the road to a full-time culinary career. “We always hosted parents’ dinners and other events at our chapter house. Guess who always headed up the cooking responsibilities?” he smiled.

Beland is the executive chef at the Country Club of Detroit, where he is well-known for his ice carving creations. He has also earned numerous medals in



Beland demonstrates the laser concentration it takes to be one of 12 chefs to participate and only five chefs to pass the grueling Certified Master Chef’s exam.

culinary competitions and served as an apprentice at the 2000 and 2004 IKA, or “culinary Olympics,” in Erfurt, Germany.

“Passing this exam and receiving the title of Certified Master Chef does not mean the learning and development stops here. In fact, the expectations have now become even higher!” he concluded. Spoken like a true SigEp.



## New novel takes satirical look at sports and parenting

By **MICHAEL MCDOWELL**,  
Nevada-Reno '03

*Pride, envy, lust, greed, wrath, sloth and gluttony. The seven deadly sins are all on display at the little league park, oftentimes all at the same time.*

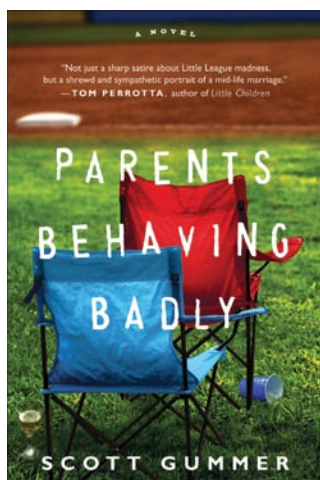
This excerpt from *Parents Behaving Badly*, sets the stage for the first novel by **Scott Gummer**, Oregon '86, a satirical and entertaining depiction of the state of youth sports in America and the (overly) tenacious parents and coaches who propel this culture. The novel was published in April with rave reviews.

Gummer also explores the concept of connecting generations. His father (Allen, '58) and two brothers (Craig, '85, and Todd, '90) were also SigEps at Oregon, and he noted that the Fraternity's cardinal prin-

ciples are evident in a team sports setting.

"Virtue, Diligence and Brotherly Love are at the heart of team sports in the common values of playing fair, playing hard and having good sportsmanship," explained Gummer.

By age 13, approximately 70 percent of children stop playing sports. The predominant reason is the parent. The humorous scenarios of over-zealous and fanatical parents depicted in *Parents Behaving Badly* are not too far from reality. Gummer believes that most parents have good intentions, so they don't realize the damage they're doing. He recommends finding a balance in parenting—a concept familiar to SigEps.

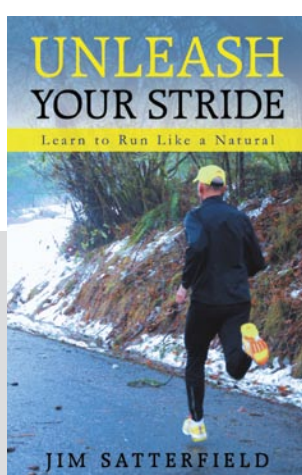


While parents may want their children to succeed and be driven, he advises encouraging the child to try different activities and allow them to gravitate toward the things that they enjoy. Easier said than done for many parents.

The novel also highlights the environments that coaches and parents create in youth sports that can have an extended affect on a child's development. The novel's main character, Ben, begins to see the real difference in coaching styles.

"Some coaches are all about winning games. But the best coaches are all about grooming winners inside the context of the game," Gummer said. "There is a major difference between the two approaches."

Gummer has also published a number of non-fiction sports titles on subjects such as the Philadelphia Phillies and St. Andrews golf course. You can visit [www.ParentsBehavingBadly.com](http://www.ParentsBehavingBadly.com) to get more information.



## It's all in the stride Running coach offers advice in new book

By **DENNIS PARESA**,  
Washington State '03

A young **James (Jim) Satterfield**, Washington State '73, was sure of one thing as he and his parents left the Olympic Trials on that spring day in 1956: he wanted to be a runner. As far back as Satterfield can remember, he was interested in the science behind running. As a sophomore, Jim wrote his first paper on running technique for a kinesiology course.

Although Satterfield was disheartened by his grade (he was dinged for doing far more work than was required!), he gained assurance when his professor revealed that his paper was one of the most fascinating she'd ever read. He would go on to become a teacher, father, established running coach, successful businessman, and most recently, a published author.

Satterfield's SigEp journey takes us back to 1969 when he enrolled at Washington State as a student athlete. At the time, Washington State had one of the most successful track and field programs in the country. Led by the legendary coaching duo of Jack Mooberry and **John Chaplin**, Washington State '63, (a SigEp who would go on to coach the U.S. Olympic team), the team included a number of Olympic-caliber athletes. Satterfield was in good company. First exposed to SigEp by his teammates, he was quickly attracted to what was then known as the "Track House." It took little prodding to

convince Satterfield that SigEp was for him.

Satterfield reflected fondly on his experience at Washington Alpha. The bonds he formed with his brothers and the balance that each member contributed to the group were the two facets that impacted Satterfield the most. Reflecting on his undergraduate years, he said that many of the men in the chapter espoused the Balanced Man ideals long before they became more pronounced within SigEp during the early '90s.

Satterfield has been able to leverage the confidence, experience, and networking opportunities he gained through SigEp into his latest endeavor: publishing a book.

*Unleash Your Stride: Learn to Run Like a Natural* allowed Satterfield to share his ideas on proper running mechanics. He contends that the majority of runners/joggers, since they've had very limited coaching (if any), don't have a firm grasp on running fundamentals, and their stride suffers for it. Most runners, he explained, aren't even aware that their stride is flawed, because they never developed proper running mechanics. If a runner can learn and incorporate proper fundamentals, he said, they will see a marked improvement in their running ability and even perhaps their enjoyment of the sport.

Stride aside, Satterfield said that most of us would benefit significantly from what he calls the "Big Three" of solid health: 1) proper nutrition, 2) activity for the heart and lungs, and 3) conditioning of the mind. Cobbled together, these three areas build the foundation for optimal health and well being.

Turning 60 this year, Satterfield is still an active and competitive runner. He encourages his athletes to train smart, train hard, stay balanced in their lifestyle choices, and of course, to unleash their stride.

Check out the book at [www.unleashyourstride.com](http://www.unleashyourstride.com).



Gummer and his wife, Lisa, white cap, met the first week of school at Oregon. His daughter Ella, right, is a sophomore there. His sons are from left Swen, 15, Lars, 10, and Calvin, 13.



# Business school recruiter promotes his second great product; SigEp was the first

By JOSHUA GUTIERREZ, Cal State-San Bernardino '09

When recruited as a freshman, Ryan Frazee, North Dakota '97, gave his recruiter-brothers one specific caveat if he was to join SigEp: “You can’t make me recruit. I won’t ask any of my friends to join. Don’t ask me to do it, I won’t.” By his junior year, Frazee was living in a freshman dorm on purpose, simply because he knew that’s where the candidates were.

Frazee had come to face a fact that would guide him from college into his professional career: “Recruitment is in my blood.”

Frazee currently works for INCAE (pronounced in-kye) Business School as the director of recruitment. INCAE, which has been consistently ranked as the top business school in Latin America, was founded in the '60s through a partnership between senior business leaders in Latin America and Harvard University. The school is located in Costa Rica and Nicaragua, and is home to a wide array of international students and phenomenal professors, most of whom graduated from the Ivy Leagues. As a graduate himself of INCAE, Frazee described his graduate experience as incredibly rigorous, but amazing nonetheless.

## Get the word out

Despite INCAE’s solid reputation among business schools in the world, it is little known to many business undergraduates due to its very specific target market. Because of this, Frazee faces a similar challenge to the one in his undergraduate years in SigEp: how do you sell an incredible product to an amazing, but limited group of candidates?

Although it took his chapter half of his freshman year

**“Find out where the superstars are on campus, and go to them. Don’t wait for them to come to you.”**



Frazee stands in the Plaza de la Banderas or Plaza of Flags on the INCAE campus. SigEp helped him figure out that recruiting was in his blood.

to recruit him, Frazee joined the North Dakota chapter in 1993 and was one of the founding members. Once he joined, however, he wasted little time before finding and assuring that other quality men had an equally great experience. Here he faced one of the biggest obstacles of recruitment: getting past the frat boy stereotype. “SigEp was this absolutely amazing experience, but because it was a fraternity, it caused the right type of people not to consider it.”

## Find the superstars

Frazee and his brothers realized that in order to really pitch toward SigEp-worthy men, they had to create a set of sales arguments that would wow potential candidates. This forced them to sidestep the traditional recruitment process of “setting up tables” and direct everything they had towards the top undergrads on

the campus. This came down to one simple recruitment ideal that Frazee lived by: “Find out where the superstars are on campus, and go to them. Don’t wait for them to come to you.”

## Selling a worthy product

Frazee relishes his role as director of recruitment not because he enjoys selling an idea, but because he himself experienced how incredible the school was personally. Like INCAE, Frazee would never have made recruitment his goal in SigEp if he did not truly believe in the product. By showing Frazee the amazing product SigEp represented, his brothers at North Dakota Alpha didn’t have to ask Frazee to recruit his friends. Frazee simply acted upon a motto that was very influential to his life, “Do what you ought to do, when you ought to do it, whether you want to or not.”

## Executive Director's Report: Spring 2011

Not one week after the National Board of Directors asked me to be Sigma Phi Epsilon's Executive Director, I received an e-mail from Grand President Kief. The e-mail contained a list of Garry's hopes for our Fraternity:

*Our chapters know that RDs and the staff are here to help; not police.*

*SigEp enters the 21st century and uses technology to support our members.*

The list continued, and over the course of several discussions, each hope was transformed into a goal, or several goals:

■ Refine our Regional Director Summer Development Program to facilitate a more focused and outcomes-driven chapter services model;

■ Add a traveling staff member to improve the RD-chapter ratio;

■ Update our technology platforms to strengthen our ability to manage and share data;

■ Re-engineer our e-communication and social media efforts to increase the quality and frequency of interaction with and among members.

The list of hopes and goals continues to grow and move into new territory as we complete objectives from previous plans.

I look at it every morning when I sit down at my desk and think about how our undergraduates will benefit, how our volunteers will be empowered, how our alumni will be informed, and how our host institutions will be impacted.

There is so much potential. There is still so much to do.

This year has been a giant step in the right direction.

### Recruitment success is best in a decade

Last year, Coach Gene Keady, Kansas State '58, keynoted a recruitment workshop in Illinois. I remember the excitement of those who attended. One of them shared with me a quote that is now posted prominently in the office at Zollinger House, "Recruiting is like shaving. Do it every day or you'll look like a bum." Read more on page 25.

I think Coach Keady should be proud of SigEp this year.

We saw our best fall performance in over a decade. Nearly 4,000 new members were recruited to our chapters. That performance outpaces last fall by more than 300 new members.

The spring 2011 reports look just as impressive. As of March 31, we increased the spread to 500 new members over last year.

Our success is the result of several things, but most notably:

■ More chapters are implementing the Balanced Man Scholarship or similar scholarships. And, those that have run an annual scholarship have expanded or improved the process.

■ More chapters are realizing that the rush process is limiting, and when creating their recruitment plans are considering rush a part of a larger, year-round recruitment effort.

■ Our members are better articulating the value of the SigEp experience and distinguishing themselves from other student organizations.

To strengthen and support this last point, we introduced a recruitment track at CLA last February. Facilitated by staff and volunteers, the sessions were designed to transform each member into an expert recruiter. Undergraduate

brothers learned sales techniques, how to overcome objections, and how to confidently extend a bid. They discussed the most effective ways to recruit year round

and how to run a flawless Balanced Man Scholarship, all in an effort to amass the most talented and balanced men on campus.

### Opportunities to impact retention

Although we still have alarming rates of attrition, chapters are retaining more members. According to our Periodic Membership Report numbers (SigEp's Census), 10 years ago SigEp had 22 more chapters, but 2,125 fewer undergraduate members. Our average chapter size has grown by 14 men. This is quite an impressive leap, and likely a result of our chapters providing an increasingly relevant experience to undergraduate men on their respective campuses.

As we improve and expand our development programs, I can only imagine our experience will continue to improve and our retention will continue to increase. Said another way, as we provide more co-curricular value to our members, our concerns for attrition will fade.

### Programs

This year, roughly 6,000 undergraduates will participate in leadership programs, 4,500 not counting Conclave.

After decentralizing EDGE to combine our efforts with local resources, we expanded our reach to more than 3,000 undergraduates, more than twice the amount reached last year.

Carlson Leadership Academy participation continues to grow as demand for programming grows. This year, we set a new attendance record with 2,558 members participating in the academy.

For the past few years, the Ruck Leadership Institute has reached 120 of our current and upcoming leaders. And, the Tragos Quest to Greece has provided 16 undergraduate members a fully-funded journey to Greece with five alumni mentors and a faculty professor.

**Recruiting is like shaving. Do it every day or you'll look like a bum.**

~COACH GENE KEADY

**9.5%**  
Recruitment is up 9.5% from 2010.

**13%**  
Chapters implementing the Balanced Man Scholarship saw a 13% increase in new members.





Executive Director Brian Warren, left, caught up with District Governor Chad Carlson, Baylor '95, at the 2011 Carlson Leadership Academy in Dallas. Attendance at this year's CLAs was up by more than 11 percent, due partly to a new recruitment track open to all undergraduates.

of the demand. However, the most immediate and lasting impact will be through the mentorship and professional guidance of alumni and volunteers.

The staff and our district governors can help you or your chapter get started. Both are charged with supporting our Alumni and Volunteer Corporations and are committed to doing so. We've worked together to facilitate AVC strategic planning meetings and provided educational programming at our Carlson Leadership

Year	# of Chapters	Periodic Membership Report	Avg. Chapter Size
2001	261	12,977	49
2011	239	15,191	63

**For the first time in 18 years, the Fraternity's Periodic Membership Report is above 15,000 undergraduates. That's with 22 fewer chapters than 10 years ago. How? An increase in average chapter size of 14 men.**

It is worth noting that staff and volunteers are working to enhance the experience at each of these programs by including more interactive and experiential learning. This shift is something that our Millennial Generation has asked for, and it's something I'm proud of and excited to see.

More than 15,500 undergraduates will be members of Sigma Phi Epsilon by mid-April. If you're doing your math, you're noticing that only 6,000 of 15,000+ undergraduates are given an opportunity to participate in programming that is only a few days long. While this statistic reveals a need for more regional and national programming, it also emphasizes the importance of local programming and calls on the Fraternity to better support local programming efforts.

That is what we intend to do.

As mentioned earlier, we've increased the number of regional directors, we are building out the technology platform and we are leveraging social media to reach undergraduates, volunteers, alumni, parents, university administrators and other stakeholders who are critical to the local experience. We are sharing with them success stories that are sure to inspire action and expand thinking.

The next step is to leverage technology for educational purposes, to make resources more readily available and officer transitions seamless, so that chapters build on success and do not reinvent the wheel.

To support member development at a local level, we are, once again, allocating resources to our Balanced Man Steward Program. This Conclave will see the debut of programming for Balanced Man Stewards and volunteers considering this vital role.

### Our undergraduates need volunteers

While our volunteer ranks are growing, our undergraduates have an insatiable appetite for alumni, faculty and volunteer mentorship. The demand is particularly noticeable in our upperclassmen.

There is overwhelming energy around programming focused on professional development and preparation for life after college. This spring, the National Board charged a task force with addressing our challenges with upperclassmen retention. Based on a recommendation made at the April board meeting, future actions are expected to address a portion

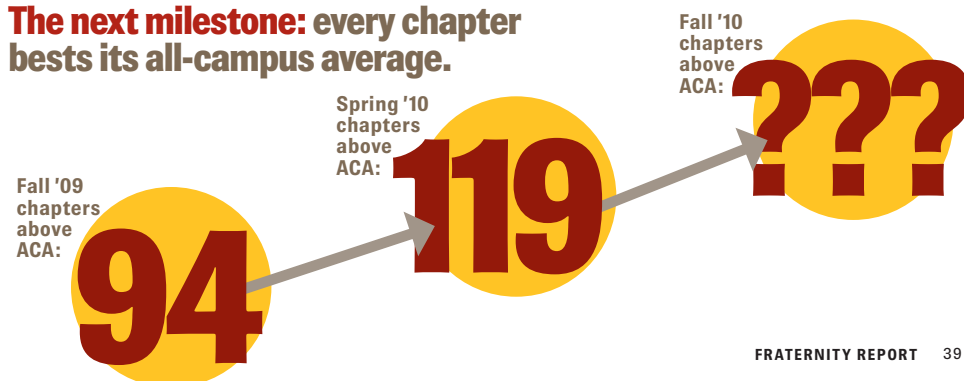
Academies (<http://www.sigep.org/carlsons/volunteers.asp>). Next on the list is online education.

### SigEp's academic performance reaches an all-time high

For years, SigEp has focused on academic excellence. We've raised standards, expectations and goals in an effort to reach new milestones, to be Number One. In the last *Journal*, I reported Beta Theta Pi's success in eclipsing the 3.1 mark before we did. I'm happy to report that we have just caught up. With 231 chapters reporting, we reached the 3.10 average-member GPA milestone for the spring 2010 semester. This is a huge mark in our history. And I hope we outdo it soon as we take on the next milestone in raising academic performance: every chapter bests its all-campus average, a feat we expect to push our all-member GPA well beyond a 3.2.

*continued*

### The next milestone: every chapter bests its all-campus average.





## The Fraternity is growing, and so is the demand for programs, services and general support.

Events like the one above at Illinois have helped SigEp chapters across the nation meet or exceed their recruitment goals.

### Investing in our undergraduates

Over the past 15 months, I've received a lot of questions about Fraternity finances. This was expected given the economic climate. And, as you may have predicted, our total revenue is down relative to levels we saw three or four years ago. At the same time the Fraternity is growing, and so is the demand for programs, services and general support.

We've responded to the decrease in revenue with tough, but responsible decisions. We restructured our staff, changed our technology and information management platforms, cut back on travel, and operated prudently to minimize the impact on programs and services.

Each dollar is an opportunity to invest in our undergraduates. Their experience will determine Sigma Phi Epsilon's future. We have a responsibility to ensure their experience, fraternal and collegiate, is the best it can possibly be.

### Looking ahead to Conclave

As we close out the academic year, we can expect Conclave to provide opportunities to celebrate our accomplishments and inspiring moments to spark creativity and perhaps the next batch of hopes and dreams for Sigma Phi Epsilon.

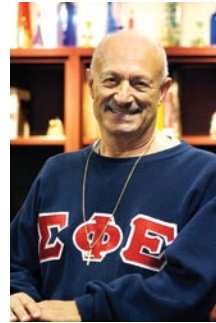
I hope to see you in Phoenix.

Fraternally,

Brian C. Warfen Jr.  
Virginia '04

## Renaissance Brothers make an impact

By SHANE MCKEE, Washington State Renaissance



Father William J. Fulco, was initiated as a Renaissance Brother in 2004.

Did you know that approximately 2,700 men have been initiated as Renaissance Brothers of Sigma Phi Epsilon since our founding? I am proud to be a Renaissance Brother of the Washington State Chapter, and after tragically losing my own brother to suicide 10 years ago, I find it difficult to explain what it means to be a part of a brotherhood made up of some of the most amazing men I have ever met. But don't take my word for it; read the stories of three distinguished Renaissance Brothers from across the country.

After volunteering as chapter counselor for the California Chi Chapter at Loyola Marymount for over seven years, Father William J. Fulco, was initiated as a Renaissance Brother in 2004. "At the time of my initiation I had really fallen in love with the chapter and found this to be one of the most extraordinary groups of young men I had ever met in some 35 years of teaching in universities," stated Fr. Fulco. As a professor, Fr. Fulco is noto-

## Idaho State Renaissance brothers initiated by Nevada-Reno Chapter



Despite chapter closure almost 40 years ago, 13 alumni of the Idaho State Chapter gathered at the Northstar-at-Tahoe Resort in September for a weekend of activities that included the initiation of two former pledges, **Joe Campbell** and **Dick Maestas**. The ceremony was conducted by a team from the nearby Nevada-Reno Chapter. From left, Past President and first initiate **Bob Kirkpatrick, Idaho State '60**, welcomes new SigEp Renaissance Brothers Dick Maestas and Joe Campbell.





Left, Dr. Burton Schwartz, was initiated as a Renaissance Brother in 2006 after volunteering with Texas Christian for many years.

Below, Ric Sweeney, an assistant professor at Cincinnati, was just initiated as a Renaissance Brother in January 2011.



rious on campus for using the “bunny grading system”—to keep students from being obsessed with grades. (A whole bunny equals an ‘A’ for example.) After a brother saw him grading one day, he joked with Fr. Fulco that the bunny would make a great tattoo. One thing led to another, and he now sports a charming bunny with Sigma Phi Epsilon tattooed beneath it. Fr. Fulco commented, “That little adventure at my advanced aged of 75 won me the distinction of Brother of the Week and sustained applause at Sunday’s chapter meeting. In a word: SigEp keeps me young.”

Ric Sweeney, an assistant professor at Cincinnati, was just initiated as a Renaissance Brother in January. He has taught courses in the Residential Learning Community facility. Brother Sweeney said, “The Ohio Theta brothers are inspirational in the truest sense of the word—they inspire me to be a better man, to embrace the values of Virtue, Diligence, and Brotherly Love, and to constantly live my life with honor.” He described the journey of the Ritual as spiritual and like nothing he had ever felt before, “I was transformed, and suddenly was overwhelmed by this immense sense of brotherhood.”

Recent recipient of the Distinguished Alumnus Award at the Dallas CLA, Dr. Burton Schwartz, was initiated as a Renaissance Brother in 2006 after volun-

teering with the Texas Christian Chapter since it recolonized in the late '90s. After a rude and hurtful rejection by another fraternity at the University of Pennsylvania during his undergraduate years because he was Jewish, Burton was at first hesitant about initiation. However, he now is proud to be a member and a spokesman for a Fraternity that provides a blueprint for life with the Balanced Man ideal and pioneered the removal of member restrictions based on race and religion. “Sigma Phi Epsilon ‘done right’ counters the idea that fraternities are an endangered species in America,” he commented.

These three men are great additions to their chapters. Consider the Renaissance of Brotherhood program to honor volunteers who embody the cardinal principles and who have had a major impact on your members and chapter.

## What is the Renaissance of Brotherhood?

The Renaissance of Brotherhood is a member initiation option that allows chapters to recruit and initiate men who have graduated from college and would make valuable contributions to the brotherhood. Resolution 16, passed at the 45th Grand Chapter Conclave in 1987 requires Renaissance Brothers to:

- be over 25 years old or deceased, have received an undergraduate degree or not be enrolled as undergraduate students at a college or university,
- not be a member of another national fraternity,
- express values and ideals consistent with the cardinal principles of Virtue, Diligence, and Brotherly Love.

## Who becomes a Renaissance Brother?

The program is the perfect way to honor those who have served outside of membership such as faculty, administrators, and civic leaders who truly exemplify SigEp values, or members of the community whose professional and/or personal accomplishments would benefit the chapter and its members.

## What should chapters look for in a candidate?

Fr. Fulco recommends, “Do not invite a man to be a Renaissance Brother merely as an honor. Choose someone you genuinely want to be a brother, admittedly an older brother, someone you want to be part of your chapter’s social life, and very much a part of you. Many a worthy man might be suitable for an honor, but make sure it is a man you want to bond with closely.”

After initiating a Renaissance Brother, make sure you find specific ways to get and keep them highly-involved with the chapter

## How does our chapter initiate a Renaissance Brother?

For detailed information on the how to perform the Renaissance of Brotherhood Ceremony, please see *The Ritual and Guide of Sigma Phi Epsilon Fraternity*. Upon initiation, Renaissance Brothers have all the privileges, and rights and responsibilities of full membership. And after initiation, make sure you get your new brother a copy of *The Lifetime Responsibility of Brotherhood* to aid him in becoming fully engaged.

For more information contact Shane McKee at [shane.mckee@sigep.net](mailto:shane.mckee@sigep.net).

# Conclave's legislative landscape: Where Fraternity business is born

By GENE SCHURG, Davis and Elkins '77

Running a general chapter meeting takes planning. Imagine what it takes to run the largest SigEp chapter meeting every two years. It may not be the U.S. Congress but the discussions are just as passionate as those on the Hill.

## The legislative backdrop

This grand chapter meeting consists of nearly 300 delegates with order kept by Dr. Ed Hammond, Emporia State '66, as parliamentarian, and the legislative team behind the scenes planning the agenda. Ed runs a tight ship and only had about nine hours to get the work done and elect a Grand President as the final order of business in 2009. If we fail to complete our job on time, our 1,500 guests have cold steak for dinner Saturday night since we must complete elections before we can go to the alumni awards dinner.

Sigma Phi Epsilon brothers first assembled at Conclave during the Christmas holidays in 1903, where four of the nine chapters authorized the publication of the Sigma Phi Epsilon *Journal* and redistributed legislative power to all of the chapters, authorizing the 1903 constitution. Some major changes in the collegiate fraternity system were started on the legislative floor at a Sigma Phi Epsilon Conclave.

Some of our peer fraternities have interesting quirks in their process that SigEp never adopted. Many of them give former Grand Presidents a vote for

life. One national fraternity gives each chapter two votes, one for the undergraduates and another for the chapter advisor. Another national fraternity gives large chapters two votes, and chapters smaller than 50 men receive only one vote. In SigEp, the undergraduate delegates overwhelmingly control the direction of the Fraternity by design. They represent 85 percent of the vote with one vote for each chapter.

## Life at the microphone

The brothers in the room are some of the brightest men from each of our chapters. The pressure not to say something stupid when you approach the microphone to address the chairman is intense. I remember my first Conclave as a delegate, when I was a young district governor. After sitting on my hands, afraid for two days, I found the courage to address the Conclave. Sweating, I approached the microphone and all I remember is the sound of the gavel and Ed saying, "Brother, you are out of order." I crawled back to my seat. Fortunately, Brother Hammond gives more latitude to undergraduate delegates than he does to the alumni.

## Behind the scenes

The key to running the largest SigEp chapter meeting is getting the work done in committee. Prior to the start of the Conclave, each delegate is assigned to a committee responsible for reviewing legislation and thoroughly discussing the

pros and cons to report to the full assembly of delegates.

Committees are chaired by undergraduate leaders who get valuable experience conducting committee meetings throughout the Conclave. Anyone interested in the resolution can address the committee to discuss the merits of implementing the change. On the legislative floor only the seated delegates or alternate delegates may address the resolution.

Resolutions proposed by brothers of Sigma Phi Epsilon leading up to the Conclave are logged, assigned to a committee, and placed on the agenda. These powerful decisions are proposed, discussed, and decided by our undergraduate members. Alumni only represent 15 percent of the vote and we trust the younger delegates to guide the Fraternity's future.

## Installing the National Board

Two committees are closed to visitors. The alumni nominations committee and student nominations committee meet with candidates who have nominated themselves for positions on the National Board of Directors.

Undergraduates and alumni may self-nominate for open director positions by filling out an application available on the Fraternity's website or at the Conclave.

The last and most important action of the Conclave is to reconstitute the National Board of Directors and charge them with the operation of the Grand Chapter until the next assembly of the Conclave.

So when guests in Phoenix are sleeping late or lounging by the pool, a core group of young men will be meeting and discussing the policies and the future of Sigma Phi Epsilon. The legislative session is the reason we have Conclaves, and we will make sure there's no cold steak.

*Legislative proposals should be submitted to the Executive Director and sent to [legislation@sigep.net](mailto:legislation@sigep.net) by July 27, 2011.*

*Gene Schurg has served as the legislative manager for the last five Conclaves.*



Delegate Asha Jamzadeh, Indiana '10, takes the floor at the 2009 Conclave legislative session. Above, the delegation as a whole establishes and modifies the bylaws of the Fraternity.





# Recollections from the 25th Grand Chapter Conclave

By **CRAIG TILLINGHAST**, Vermont '59, and **J. DONALD CAPRA**, Vermont '59



Capra



Tillinghast

We recently learned that the 52nd Grand Chapter Conclave will be held in Phoenix in August at the JW Marriott Desert Ridge Resort. It brought back memories of attending the 25th Conclave, in 1957, some 53 years ago, at the Chase Hotel in St. Louis, where we, along with the late **Jim Kadrey, '58**, represented the Vermont Chapter. And we were not alone. We joined 600 other SigEps to deal with some serious business and good fun with newly found Fraternity brothers. Our first impression was how well organized everything was under the direction of Grand President **Paul B. Slater, Southern California '30**, and the highly capable staff.

Also, we were told it was the first national Conclave where undergraduate leaders did so much to run the program. They even included a "date bureau"

for out-of-town brothers so they could have dates for the Grand Ball. Obviously, they had left nothing to chance. We were greeted by the mayor of St. Louis, who hoped we would have time to visit and explore his great city and mentioned numerous points of interest to see. I don't recall if he included the public tours given by the Anheuser-Busch Brewing Company, but we are certain more than a few intrepid SigEps discovered it.

On the serious side, laws were passed and recommendations approved, many committee meetings were held, awards and scholarships given. There was an installation of officers that included our District 1 Governor, **Trueman "Sandy" Sanderson, WPI '31**, as Grand Senior Marshall. Sandy devoted much of his life to Sigma Phi Epsilon,

exemplified by his seven-hour drives to the outer limits of his district to visit Vermont Gamma.

From the opening prayer by Grand Chaplain and Founder **Thomas McCaul, Richmond 1903**, to the gavel coming down three days later, the most divisive issue at the 1957 St. Louis Conclave was the hot topic of inclusiveness. Coming from New England, most of our region's brothers were barely aware of the upheaval in much of the country concerning civil rights. Fifty years ago, the population of Northern New England (as it largely is today) was over 98 percent white. Thus while the SigEps in our region knew SigEp was not inclusive, it was not an issue that was foremost in most of our minds. Yet, at the 1957 Conclave, it was a major topic

of discussion, lobbying, spontaneous speeches from the floor, and numerous breakout sessions. By the end of that historic Conclave, SigEp took an initial vote to study the issue of member restrictions. That would lead to the complete removal of member restrictions based on race or religion in 1959.

Today the Fraternity is thriving. Some 52nd Conclave delegates may not know of the historic decisions

taken in the late '50s as the world was changing. We (personally) and we (as a Fraternity) had to change with it. Over 50 years later, confronting that reality in the spirit of brotherhood remains one of our most cherished memories of the Conclave.

So to those coming to Phoenix this August, we hope your experience is equally rewarding. Specifics may fade, but the overall experience will be lasting.

*Memories are waiting to be made.*

**THIS FRATERNITY WILL BE Different**  
**SigEp Conclave**  
 PHOENIX | AUG 10-14, 2011

Register at [www.sigepconclave.com](http://www.sigepconclave.com)

## Bill Schreyer (1928-2011) Foundation Chairman Emeritus believed in SigEp

By CHARLES WHITE, Western Michigan '62,  
Former President, SigEp Educational Foundation



I will always remember Bill, his smile, our quiet conversations, and his optimism. And his great love for Sigma Phi Epsilon where he spent some of his most formative years with people he never lost contact with. And his unconditional confidence in the undergraduate SigEps.

What I learned from Bill was to live in the big picture and always work with the possibilities. He had

a unique leadership style that increased enthusiasm and brought his team with him to great success. He knew that pessimists are correct at a given point in time but never over the long term.

After 30 years away from active contact with his Fraternity, **Bill Schreyer, Pennsylvania State '48**, reengaged in 1978. The impetus was the Fraternity's awareness of what he had accomplished building his career at Merrill

Lynch & Company. He was on the fast track to become Merrill's president and was nominated to be a recipient of the Sigma Phi Epsilon Citation for career achievement. He accepted his nomination and attended the 1979 Conclave in Cincinnati. At Merrill Lynch he saw the possibilities in the global marketplace and successfully took it there as head of its capital markets division in the early '80s. In 1982

he became Merrill's president and in 1985 its chairman and CEO.

I was serving as executive director of the Fraternity and its Foundation at that time, in which capacity I was responsible for his arrangements in Cincinnati. Bill was easy to work with, very humble and interested in all that was going on at the Conclave. As a result, he came away impressed with SigEp undergraduates and Sigma Phi Epsilon's progress.

Following the Cincinnati Conclave, Bill joined the Sigma Phi Epsilon Educational Foundation Board of Trustees and immediately developed a friendship with **Curt Carlson, Minnesota '37**. In 1981, at the same time he was Merrill's leader, he agreed to be chairman of the Sigma Phi Epsilon Foundation, only if Curt Carlson would be his vice chairman. Curt agreed and they served together as the Foundation's leaders for 14 years.

Their close relationship continued until Curt's death. Over the years they jointly hosted the Board of Governors' dinners at Conclaves and created a comedy routine that everyone looked forward to. They also formed a fundraising team which resulted in a successful Campaign for the

Heart that raised \$7 million between 1991 and 1993.

I was fortunate to be president of the Educational Foundation at the time of Bill's and Curt's leadership. During our Campaign for the Heart, I spent many days in Bill's office cultivating donors and arranging a meeting for me with our alumni like **Bob Stempel, WPI '55**, chairman of General Motors and **Red Poling, Monmouth '49**, chairman of Ford Motor. People responded to a call from Bill Schreyer.

Most personally rewarding to me was the quiet time we would have after work, at Conclaves and special events we attended together. Bill always liked to reflect on what took place and what we had learned. That was not always a certain sign we were going to have a nice quiet time. I remember

clearly once in Dallas as we were leaving a Board meeting to review progress on the Campaign for the Heart. His message that day was the disappointment of the Board with the Campaign's progress. He conveyed that message with great clarity and then he added his own thoughts. He told me that he was not concerned because he knew how hard it is to raise money and he had complete faith that working together we would be successful. His optimism and his always keeping the big picture in view prevailed and we ended up having the most successful campaign of any Fraternity to that point in time.

We will miss Bill, and our thoughts go out to his wife Joan and their entire family, including his SigEp grandson **Charles Frazier, Pennsylvania State '11**.

*Sentiments on Schreyer from H. Clark, North Carolina State '56, past chairman and Garry Kief, Southern California '70, a past president of the SigEp Educational Foundation.*

**Clark:** His leadership, generosity and kindness have meant a lot to all of us in SigEp. Those traits also spilled over into his personal and business life. The next time I hope to be just like him.

**Kief:** Bill Schreyer probably stood about 5 feet 8 inches. To 290,000 SigEps, however, he was more than 10 feet tall. What he lacked in physical stature he more than made up with character, concern, compassion, and conscience. I always felt his greatest love was in passing those qualities along to his younger brothers; and his greatest joy was in watching them succeed. He was a great brother, and just an all-around good guy.



# Schreyer challenge in full effect



By **JAY HURT**, Davidson '88, Sigma Phi Epsilon Educational Foundation Chairman and President

I triple-dog-dare ya!

How could I not do it? So, in front of 1,400 brothers and guests at the 2007 Conclave, I donated more cash to the Sigma Phi Epsilon Educational Foundation than I ever thought I would.

Just like when the character, Schwartz, in the movie "A Christmas Story" breached schoolyard etiquette by jumping to the maximum dare, **Bill Schreyer, Pennsylvania State '48**, made a pledge in Atlanta of \$5 million to SigEp. This was a dare to me and all of us. This was a gift far greater than any SigEp had made to date. He appeared by video at the Conclave to challenge us to consider our Fraternity as a high priority in our charitable giving.

Brother Schreyer knew SigEp made a difference. It changed his life. He wanted SigEp to be the undisputed leader among fraternities, providing the best experience possible to every man possible.

At the time, I was a Foundation Trustee serving in the large shadow cast by Brother Schreyer. Then Foundation President **Garry Kief, Southern California '70**, who served on the board with Bill, started asking alumni what they would do in response to Bill's dare. He wanted to know what I was going to give. Well, I have been blessed in life, but giving more money in a day than I thought I would in a lifetime would certainly be a stretch for me. It was like licking a frozen flagpole, taking the dare in the movie.

I did it. Fifteen others followed me and Garry to the microphone that day, and we pledged \$10.1 million in addition to the dare of \$5 million that started it all.

But no pain like in the movie. Just the satisfying consequences of improving the lives of young SigEps following in my footsteps. And Bill's. And Garry's. And yours.

Brother Schreyer died on January 22, 2011. But his challenge echoes on to me. And you.

Part of Bill's gift was challenge money, adding 25 cents to every dollar given to the Sigma Phi Epsilon Educational Foundation. His estate continues to pay on this and will until

Brother Schreyer's estate has provided a total of \$2.5 million for SigEp programming. (The other \$2.5 million was pledged to his chapter, and that is another great story for another article.)

Bill's gift changed SigEp. And it is also challenging and changing one student at a time.

The pledges made in Atlanta were big. And over time, as they are paid, they will add significant resources to our ability to support undergraduate SigEps.

At the 2009 Conclave in Orlando, I took to the microphone again to ask every brother in attendance to give something. Anything.

Every gift to SigEp is significant. An extra officer or aspiring leader gets to attend a Carlson Leadership Academy for \$175. A gift of \$65 sends a new member to EDGE.

So people gave \$19.01. Some gave \$228.12 (\$19.01 per month). Some gave \$988.52 (19.01 per week). Others gave more. Brick by brick, those gifts added up.

And all of them gave 25 percent more thanks to Brother Schreyer.

Now I have followed in Brother Schreyer's footsteps as President of the Foundation. And I am asking you to join us by writing a check using the envelope here in the *Journal* or by giving online at [www.sigepfoundation.org](http://www.sigepfoundation.org).

Help make SigEp the best fraternity without a doubt. Over 15,000 SigEps on campus could use our help one gift at a time. Big or small.

If you have never made a gift to the Foundation, please make your first. If you have not given in a while, please start again. If you gave last year, give again. And if you have been fortunate, increase your gift.

Somewhere Brother Schreyer is breaching fundraising etiquette saying, "I triple-dog-dare ya!" We will miss you Bill as I and thousands of others gladly take your dare.

## Carlson Leadership Academy breaks registration records

A record number, over 2,400 people, registered for the five Carlson Leadership Academies (CLA) this year. An additional 139 undergraduates registered for a newly offered recruitment track. Keynote speakers for the banquets were: Grand President **Garry Kief, Southern California '70**; North-American Interfraternity Conference President and CEO **Steve Smithhisler**; longtime aide to former President **Bill Clinton, Doug Band, Florida '95**; CEO of Mattel, **Bob Eckert, Arizona '76**; and Grand Secretary **Bert Harris, Florida '74**.



Left to right: Tanner Londo, '12, Travis Roznos, '10, Dan Swendsen, '12, represented Minnesota at the 2009 Carlson Leadership Academy. Swendsen attended the new recruitment track at the Chicago CLA in 2011.

"I now fully understand how to present myself in a better way, organize my recruitment approach in a more appealing manner, and better convey the benefits Sigma Phi Epsilon has to offer a potential new member."

~DAN SWENDSEN,  
MINNESOTA '12; 2011  
CARLSON LEADERSHIP  
ACADEMY ATTENDEE

# In Memoriam

The following is a partial listing by state of the member's home chapter of SigEps who have passed away in recent months.

Names in red are national volunteers or those who have received national recognition for their service such as the Order of the Golden Heart, Volunteer of the Year, Distinguished Alumnus or Citation.

It is our chance to remember those brothers who, through their death, have reminded us that life is transitory.

To inform the Fraternity of the death of a member, e-mail the obituary to [communications@sigep.net](mailto:communications@sigep.net) or send to: In Memoriam, Sigma Phi Epsilon, 310 South Boulevard, Richmond, Va. 23220.

## Colorado

Kenneth W. Drager  
Colorado '51

**Rev. Richard L. Shimpfky**

Colorado '63 (Citation)

## Delaware

Charles J. "Bud" Foster, III  
Delaware '59

## Florida

Robert C. Farquharson II  
Jacksonville '68  
Warren J. Haas  
Tampa '56

## Illinois

D. Edward Pollitt  
Bradley '53  
Gerald M. Scroggins  
SIU-Edwardsville '74

## Indiana

Charles R. Buckley  
Indiana State '55  
Henry W. Kiszla  
Indiana '53  
Geoffrey M. Stein  
Valpariso '64  
**Jerry L. Stroud**  
Indiana State '60  
(Order of the Golden Heart, Distinguished Alumnus)

## Iowa

David J. Ehresmann  
Drake '08

## Maryland

Timothy-Joseph B. Metzger  
Salisbury '06

Lawrence R. Walz  
Johns Hopkins '54

Thomas J. Wingfield  
Maryland '71

## Massachusetts

Jack F. Boyd

WPI '39

Kyle J. McDonald  
Northeastern '95

Philip E. Olson  
WPI '55

## Michigan

Richard A. Steudel  
Michigan '41

George B. Wolf  
Michigan '51

## Mississippi

Rodney L. Fulton  
Southern  
Mississippi '57

William J. Glore  
Southern  
Mississippi '79

James A. Smith  
Mississippi State '76

## Missouri

John W. Harty  
Missouri S&T '60

Christopher J. Koenig  
Missouri State '74

Joshua M. Levine  
Washington in  
St. Louis '97

## Nebraska

Hans E. Alpsteg  
Nebraska-Omaha '10

## New York

Ronald G. Armstrong  
Syracuse '59

James W. Ellwanger  
NYU '42

Philip J. Knauff, Jr.  
Syracuse '49

Dale A. Peters  
Cornell '68

Gunther E. Pohl  
NYU '47

## North Carolina

Linzy P. Megginson, Jr.  
Wake Forest '49

Russell R. Miller, Jr.  
Barton '65

Frank A. Rouse  
North Carolina  
State '61

## Ohio

Eric T. Baird  
Ohio Northern '09

Robert W. Bishop  
Ohio State '44

William R. Johnson  
Ohio Wesleyan '55

Thomas L. Routson  
Ohio State '67

## Oklahoma

J. W. Blackburn  
Oklahoma City '59

Robert W. Covert  
Oklahoma State '48

Robert M. Lawrence  
Oklahoma State '53

## Joe S. Rolston, IV

Oklahoma State '86  
(Volunteer of the Year)

## Pennsylvania

Craig S. Hechler  
York '94

**William E. Schreyer**  
Pennsylvania State '48  
(Order of the Golden Heart, Citation)

## Texas

David J. Dial  
Texas-Austin '37

Trent R. Hepler  
Sam Houston State '00

William J. Swan, Jr.  
Texas-Austin '58

Thomas F. Turner  
Texas-Austin '57

## Washington

John D. Moen  
Washington '51

## Undergraduates

Alexander M. Grant  
Boston College '13

Taylor Lyons  
Mississippi State '11

## Burl Rainwater will be missed



G. Burl Rainwater, Tennessee '58, passed away last October, after a 15-year battle with cancer.

Rainwater, 74, served as a volunteer for

his chapter, Tennessee Alpha, for over 30 years, and was recognized with the Order of the Golden Heart at the 1989 Conclave in St. Louis, Mo.

Tennessee's Chapter Counselor Kelly Williams, Tennessee '92, said that Rainwater was the board's president for over 30 years before retiring just a few years ago. "He was intimately involved in every aspect of the Alumni Association," Williams said.

After graduation, Rainwater spent time serving in the United States Navy. He then lived in Nashville and New York for a brief period, before settling back in Tennessee, and had been volunteering with the chapter ever since. In addition, Rainwater served SigEp as the National Alumni Chairman and a district governor for Tennessee and Kentucky.

He is survived by his wife Ilene, as well as brothers Carl and J. Earl Rainwater, '60, who is also an alumnus and life-long volunteer of the SigEp chapter at Tennessee; as well as several nieces and nephews.

"I think he'll be remembered as the single person who drove the alumni of Tennessee Alpha to support the chapter and scholarship program, and get the new house built," said former SigEp Educational Foundation President Charles White, Western Michigan '62. "Burl was really the energy."

Rainwater was instrumental in creating the chapter's newsletter, the *Spiel*. He planned first-class alumni gatherings for Founder's Day and would work the phones incessantly to make sure everyone was attending. He also initiated the chapter's scholarship fund and housing corporation structure. "One man can make a difference if he really commits to it," White said.

"I can't think of a better example of our cardinal principle of diligence than Burl and his work with SigEp over the last 35 years," said Williams. "He had so much energy, focus and commitment. He will be greatly missed."

Rainwater was buried on October 23 at Middle Creek United Methodist Church Cemetery in Pigeon Ford, Tenn. Not only was the crowd overwhelmingly made up of SigEp alumni, but the officiating pastor was the brother who recruited Burl—and his twin brother Earl—into the chapter 55 years ago, the Rev. Brother Gordon Goodgame, Tennessee '55, a close family friend since childhood.



## SigEp loses OGH and distinguished alumnus Jerry Stroud

Jerry Stroud, Indiana State '60, passed away in November 2010, after residing for the past few years in an assisted-living facility, and recently in hospice care.

Stroud served as a volunteer for Indiana State for over 30 years, and was recognized with the Order of the Golden Heart (OGH) at the 1995 Conclave in Orlando, Fla. He was also honored with the Distinguished Alumnus Award in 1991. Stroud shared the OGH honors with three other Indiana State alumni, Ernest "Pop" Long, '58, William Mendenhall, '65, and Dean Duncan, '52. Stroud owned and operated Fujii Associates, a publisher's representative company for over 30 years. He employed and offered internships to many Indiana Delta brothers.

Trent Roberts, Indiana State '98, said that Stroud was highly influential in his years of Fraternity service. "Jerry was the reason I strived to be a better SigEp. His support of the Indiana Delta Chapter as an alumnus allowed me to grow as a SigEp. Without Jerry, I never would have worked to become a regional director."

Jerry Stroud was a central figure in building a new home for Indiana Delta in 1999. He sponsored over 100 men to attend Conclaves over the years and helped send an average of 15 to 20 men a year to the Carlson Leadership Academy.

Past Indiana State Alumni and Volunteer Corporation President Craig Williams, Indiana State '93, said, "Those of us who knew Jerry know that his love of life probably filled up the building and now he's free to spread that joy in the hereafter. Those of you who did not know Jerry...well, let's just say you missed out on someone who loved SigEp and the guys that make up Indiana Delta."



SigEps attending the installation of Bishop Richard L. Shimpfky, 2002. From left, Trevor Shimpfky, Richmond '90, John Stanley, Arkansas '64, The Bishop, Mike Harris, San Jose '62, Don Johnson, Kansas '45, and Bruce Hasenkamp, Dartmouth '60.

## SigEp laments loss of Citation recipient Bishop Dick Shimpfky

By CHARLES WHITE, Western Michigan '62, Former President, SigEp Educational Foundation

Richard L. Shimpfky, Colorado '63, arrived in Richmond from Colorado to join the SigEp staff in 1963. Dick was a giant in a small frame. It was easy to take him for granted until you spent a few minutes with him, and then he brought you into his orbit and it was a great experience. We enjoyed a year together on the staff.

After travelling as a regional director for a year, his management and leadership abilities were apparent, and he moved to a position on the Headquarters staff in Richmond. He was chapter services director, the number two man, until 1967, when he had the calling to the Episcopal priesthood. When Dick informed Executive Director Don Johnson, Kansas '45, of his decision, I had been with Procter and Gamble for only a year. Don took the trip to Cincinnati and hired me to take Dick's place.

So my career with SigEp was a direct result of the Episcopal Church calling Dick. It is my church too, so we understood it well.

Dick thrived in the church and was installed as Bishop of the Diocese of El Camino Real in Northern California from 1990-2004, one of the youngest Bishops in the Church and a candidate for presiding Bishop of the Church in 2002. He received the Sigma Phi Epsilon Citation for career achievement in 1993. It was a well-deserved honor that he humbly accepted.

Dick was a true leader. And he followed the motto of, "Lead, follow or get out of the

way...with empathy." He could be controversial but never unloved. He was SigEp National Chaplain for a time and at every occasion was eloquent and unforgettable.

He loved Sigma Phi Epsilon, crediting his undergraduate experience with establishing his foundation and his staff experience with expanding his vision. He was proud that his son Trevor Shimpfky, Richmond '90, selected Sigma Phi Epsilon at the University of Richmond, Virginia Alpha, as his Fraternity.

What I remember most are Dick's penetrating discussions, his always challenging outlook and his deep care and concern for all he came in contact with.

Our Fraternity will miss its wonderful SigEp Brother, Bishop Richard L. Shimpfky.

**Excerpt of 1995 Interview with Dick Shimpfky and Dave Eskes, author of *Our Journey of Brotherhood***

**Eskes: Dick, what impact has the Fraternity had on your life professionally and privately?**

**Shimpfky: I can't define my life outside of the Fraternity. The Fraternity is essential to my self-definition, beginning as an undergraduate up to now. It is just part of my fiber. I wouldn't know myself without the Fraternity.**

**Eskes: What has it provided you?**

**Shimpfky: Working for the Fraternity taught me everything I ever need to know about being with people, how to go about that. On the level of values I think the Fraternity was my source of mediated values. Virtue, Diligence and Brotherly Love are how everyone may define them. A pretty good shorthand list of values. Yep, to treat other people decently.**



# Through the Decades

## 2001

SigEp's Centennial Conclave, Washington, DC, August 15-19, 2001, Celebrating 100 Years of Brotherhood with 1,624 SigEps.

## 1991

Campaign for the Heart of Sigma Phi Epsilon, \$5 million goal, an endowment campaign for scholarship and leadership within the Educational Foundation.

## 1981

Third student director added by delegates of the New Orleans Grand Chapter 1981.

## 1971


Founder William Hugh Carter dies, one of the last surviving members of the group of 12 close friends who laid the foundation of the Fraternity at Richmond College in 1901.

## 1961

What SigEp Undergraduates Are Thinking: As the term begins much time and thought are devoted to getting manpower with which to maintain chapter strength.

## 1951

At its 50<sup>th</sup> anniversary, Sigma Phi Epsilon has become a great national Fraternity with 36,000 members and 105 chapters. Seven of the 12 men who founded the Fraternity in November 1901 participated in the pageantry.



## CAMPAIGN FOR THE HEART OF SIGMA PHI EPSILON

**An Endowment Campaign For Scholarship And Leadership**

**\$5 Million Goal Announced**

Scholarships and leadership and education programs that benefit Sigma Phi Epsilon undergraduate chapters are to be endowed for the future as the Sigma Phi Epsilon Educational Foundation embarks on the \$5 million Campaign for the Heart of Sigma Phi Epsilon.

Campaign Chairman Curtis L. Carlson (Minnesota '37), vice chairman of the Educational Foundation, announced the Campaign to 1,400 alumni and undergraduates at a luncheon Saturday, August 17, during the Grand Chapter Conclave in Washington, D.C.

Carlson was asked to serve as campaign chairman by Bill Schreyer (Penn State '48), chairman of the board of the Educational Foundation, who said, "This is the most important project our fraternity has ever undertaken."


Schreyer went on to explain that, while undergraduate operations have excelled and taken us to the pinnacle of leadership in the fraternity world, there has been little opportunity for alumni to make a contribution. Today our endowments and the resources available to help undergraduates and their chapters are limited.

The Campaign for the Heart will provide an additional \$5 million in endowment for scholarships and leadership programs. The fraternity invests its endowment, with the income providing for educational programs and services for student members, volunteer alumni, and their chapters.

The Fraternity enters the Campaign from a position of strength. Among fraternities with 10,000 and more student members, our primary competition during rush, Sigma Phi Epsilon has the highest number of members.

"Our ranking move to fifth in Dur millior bring conclu leader ters."

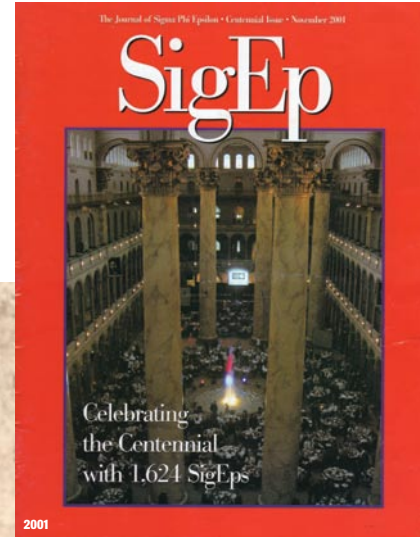
**NEW ORLEANS 1981**  
AUGUST 14-17



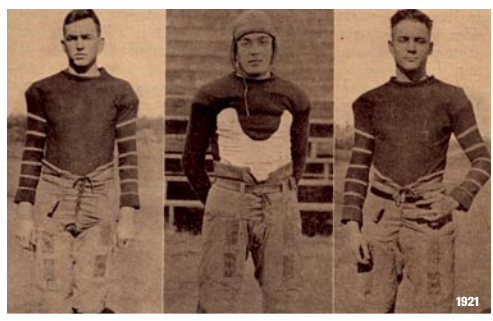

**1941**  
Golden Jubilee of Basketball-A year of nationwide celebration to erect a Temple of Basketball as a memorial to Dr. James A. Naismith, Founder of the Game (Kansas Renaissance Brother).



**1931**  
*Sing a Song of SigEp*, a new songbook edited by Raymond V. Frye, Baker '20.



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moves the bas



**1921**  
February, 1921, issue of the *Journal* featured photos of SigEps who were on the football squads at their respective Institutions, 108 men actively engaged in this sport distributed among 32 of our 46 chapters showing a healthy interest on the part of Sigma Phi Epsilon in the American Colleges' most popular sport.

**1911**  
On Christmas night, the north wing of the main building of Richmond College was entirely destroyed by fire. Sixty-nine students' rooms were in this wing as well as the President's office. The fire spread over the top floor of the main building where the six fraternities had rooms. Those not burned out had most everything ruined by water.





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**Sweetheart**

**013R**  
Rope Chain, 18"  
10K...\$120, SS...\$22  
(Chain sold separately.)



**L2647**  
Lavaliere  
10K...\$44, SS...\$25  
(Chain sold separately.)



**138**  
Pearl Sweetheart Pin  
10K...\$99



**2606**  
Badge Shape Pendant  
10K...\$104, SS...\$42

**snake**  
Snake Chain, 18"  
14K...\$243, GF...\$28, SS...\$15  
(Chain sold separately.)



**805**  
Pearl Heart Pendant  
10K...\$132  
(Chain sold separately.)



**135**  
Sweetheart Pin  
10K...\$54



**L2604**  
Heart Lavaliere  
10K...\$44, SS...\$25

**Rings**



**3252**  
Classic Ring  
14K...\$554  
10K, 10KW...\$428



**3301**  
Official Ring  
14K...\$498, 10K...\$415  
Silvertone\*...\$276



**1901**  
Brotherhood Ring  
10K...\$228, SS...\$74



**0322**  
Balanced Man Ring  
14K...\$398, 10K...\$284  
Silvertone\*...\$136

**Official Badges**



**100**  
Official Plain Badge  
10K...\$99



**104**  
Official Pearl Badge  
10K...\$179



**115**  
Large Crown Pearl Badge  
10K...\$208



**0075**  
President's Pearl Badge with three diamonds  
10K...\$309

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## Wisconsin rebuilds after fire

**New facility is safer, offers better academic environment**

By **TROY VOSELLER, '06**

Within hours of the late-night fire on May 12, 2008 that gutted its historic chapter house, Wisconsin's SigEp brothers coined a phrase that summarized their vision for the future—We Will Rebuild. After two and a half years of planning, construction is now underway on a \$2.7 million facility that will house 36 men when completed for the start of the 2011 fall semester.

That vision sustained the chapter through three academic years without a house. While some of the brothers rented rooms in another fraternity house, Wisconsin Beta did not truly have a home to call its own. With the

odds stacked against it in a competitive Greek community at the University of Wisconsin-Madison, the chapter was able not only to continue to recruit new members but to excel as well.

Although the old house provided many benefits, it was not built as a fraternity house. We have taken the opportunity to build a chapter facility that is even safer and more conducive to the SigEp model of fraternity life while accommodating more brothers. The design emphasizes enhancing educational and personal experiences and revolves around dedicated academic space including a formal library, a study lounge and an

advisor's suite.

A multipurpose room will serve the chapter for dining, meetings, and academic presentations. A commercial kitchen is included—a first for the Wisconsin Beta Chapter. The sleeping areas consist of two-, three- and four-man rooms on the two upper floors. Informal spaces include a lounge, three balconies, and a patio/sport court.

The \$500,000 fundraising campaign was announced in February, and campaign co-chairmen **Wally Doud, '48**, and **Jere Fluno, '63**, have issued a challenge to other alumni by providing up to \$125,000 in matching contributions. To date, 115



brothers and friends have contributed. The fundraising committee includes **Barry Norem, '68**, **Mike Casper, '04**, **Patrick Kovich, '05**, **Troy Vosseller, '06**, and **Jonathan Mandell, '07**.

The new chapter house will serve as a place for alumni to reconnect with

Sigma Phi Epsilon, to rekindle friendships and to bond with brothers. Alumni will be proud to return to the new home and show it off to their family and friends. It will be a must-visit stop for alumni, rather than just a house to drive by.



The rendering above shows off the new house that will replace the destroyed building, seen here not too long before the fire.

**For more information about the campaign for Wisconsin Beta, contact, Jason Butler, campaign coordinator, at 785-843-1661 or [jbutler@penningtonco.com](mailto:jbutler@penningtonco.com).**